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#### Brussels Office Since

📅 February 2018

#### Number of Public Affairs Consultants

👥 36 advisors

#### Key Specialisms

- 📍 Agriculture & Agribusiness
- 📍 Construction & Materials
- 📍 Energy
- 📍 Food and Drink
- 📍 Healthcare
- 📍 Sustainability & Environment
- 📍 Aerospace & Defence

#### Key Clients

Abo Wind, AccYouRate, AEBE, AIJN (European Fruit Juice Association), Alliander, ANDI, Better Juice, BeyondMeat, EAPF (European Alliance of Plant Based Food), EclecticIQ, EADV (European Academy of Dermatology and Venereology), Gasunie, IGN (Iodine Global Network), IKEA, Indorama Ventures, JDE Peet's, Kindred, Knauf Insulation, KRI, MCE (Medicinal Cannabis Europe), OMCeOMI, OpticsII, Oracle, Railnova, Rheem, WIA (World Iodine Association).

## About Hague Corporate Affairs

#### Firm Description

Hague Corporate Affairs (Hague) is a public affairs and strategic communication agency founded in 2015 and headquartered in The Hague. Our other offices are located in Amsterdam, Brussels and Paris. Hague breathes and lives with an international team of seasoned advisors and former Dutch policymakers and corporate executives.

We integrate strategic advice, public affairs and corporate communications. We like a real challenge: We help our clients anticipate developments from the regulatory framework and from society. Hague has a solid track-record of successful advocacy and lobbying campaigns in the fields of bio-based and circular economy, sustainable energy, precision farming, life-science and health, and sustainable food. Unlike many agencies, we seek to be measured and evaluated on the basis of our clients' output and success.

Hague has a strong reputation and network with European institutions and is equipped to translate risks stemming from legislative developments into opportunities for its clients.

Also, Hague supports clients in getting the support they need for Research & Innovation (R&I). We advise them on EU funding opportunities and shape calls for proposal in line with their R&I priorities. Hague also participates in EU funded projects to anticipate R&I needs to address global challenges and making policy recommendations for new products. At present, Hague leads the public affairs and communication work packages of two EU funded projects.

#### Ownership Structure

Partnership

#### International Structure

Hague has developed international partnerships with Whyte Corporate Affairs (Belgium), Lowick Group (United Kingdom), and Dentons (Global).

#### Key Strengths

Hague's strength is the mindset: going the extra mile on every case for the benefits of its clients.

Our advocacy success is grounded in our collective years of policy experience, a keen understanding of politics, and effective representation in a myriad of policy areas. We believe maintaining the highest degree of quality representation is central to our successful and continued relationship with our clients. Our experience, resources, and dedication effectively prepare us to undertake the most complex issues. We ensure that the utmost attention and energy are devoted to each client.

Furthermore, Hague enables its clients to access high-level European decision-makers through its network of associate partners, among which are former ministers of the Netherlands and former corporate executives.

#### Testimonials and why clients like to work with us

"What I value in the collaboration with the Hague team is their professionalism, drive and agility. It is a young, dynamic open-minded team that approaches public affairs in an innovative and more holistic way, perfectly suited to address the current challenges of society, facing multiple transitions."

Siska Pottie, Secretary General, European Alliance of Plant Based Food



# HAGUE

CORPORATE AFFAIRS

**BUILDING IMPACT,  
EFFECTING CHANGE**



The Hague

Amsterdam

Brussels

Paris