

# H/ADVISORS

## Cicero

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### Client Contact

Helena Walsh

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### Brussels Office Since

📅 2008

### Number of Public Affairs Consultants

👤 65

### Key Specialisms

- 🕒 Banking, Insurance and Financial Services
- 🕒 Digital Services & Technology Hardware
- 🕒 Governments
- 🕒 Healthcare
- 🕒 Competition & Antitrust
- 🕒 Sustainability & Environment

## About H/Advisors Cicero

### Firm Description

H/Advisors Cicero, part of the Havas Group, is a communications consultancy introducing a different approach – combining strategic thinking with creative solutions we develop communications that deliver real business outcomes.

From our offices in London, Brussels and Dublin, our award-winning consultants shape your business environment across the political, regulatory, media and brand landscape to ensure a competitive edge.

Using a comprehensive communications toolkit, we offer innovative solutions to our clients' strategic challenges across public affairs, regulatory affairs, corporate communications and marketing communications.

Our approach delivers for clients by managing the issues that matter, gaining insight into the conversations that count and influencing the market environment to support strategic business objectives.

### Ownership Structure

H/Advisors Cicero is part of Havas Group, one of the world's largest global communications groups, supporting our clients in over 50 markets worldwide.

### International Structure

H/Advisors Cicero has offices in Brussels, London and Dublin. H/Advisors Cicero is a member of H/Advisors, the global strategic advisory network that is present in 11 countries, with consultancies based in Paris, London, Frankfurt, Berlin, Stockholm, Zurich, Amsterdam, Milan, New York, Washington, Tokyo, Montreal and Hong Kong. In 2020, H/Advisors agencies advised on almost 262 deals, worth a total of \$156.4 billion.

### Key Strengths

- Highly experienced senior team with decades of experience provided trusted counsel in complex markets.
- Well connected across senior political, media and corporate stakeholders across a wide range of sectors and issues.
- Integrated communications toolkit that fuels award winning legislative and regulatory campaigns.

### Key Clients

- Abrdn
- European Confederation of Police (EuroCOP)
- European Hotel Forum
- Euronext
- LEG Immobilien
- Index Ventures
- MarketAxess
- Rio Tinto
- Onfido
- Plus500

### Testimonials and why clients like to work with us

"The Cicero team are responsive knowledgeable and well-connected in Brussels. They can provide detailed insightful advice on a range of complex issues, think strategically and they are a valuable support in helping us realise our objectives. Would definitely recommend." Matt Peake, Global Director of Public Policy – Onfido

# Delivering meaningful change

It's harder than ever for organisations to remain informed, relevant and visible across the conversations that matter most. At a time when you will not make a difference if you cannot be heard, we ensure our clients deliver meaningful difference across an increasingly complex corporate landscape. We help our clients craft their message, cut through the noise and lead by example.

Get in touch: [helena.walsh@h-advisors.global](mailto:helena.walsh@h-advisors.global)

1

## ISSUES

**Strategic Advisory:**  
translate complex issues  
into clear counsel

2

## INSIGHT

**Research & Analysis:**  
support insight-led  
decision making

3

## INFLUENCE

**Creative Campaigns:**  
inspire market actors to  
support business objectives

