

#### **Office Address**

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Email Address info@euralia.eu

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Website Address euralia.eu/en

**Brussels Office Since** 

#### 1993

Number of Public Affairs Consultants

8 13 consultants based in Brussels and Paris.

#### **Key Specialisms**

- ⊘ Agriculture & Agribusiness
- ⊘ Banking, Insurance and Financial Services
- Digital Services & Technology Hardware
- ⊘ Food and Drink
- 🕝 Retail
- O Association Management
- ⊘ EU Funding
- ⊘ Sustainability & Environment

### **About Euralia**

#### **Firm Description**

EURALIA is an independent consultancy based both in Brussels and Paris, specialized in European and French public affairs.

Our objective: to create the best conditions for our clients' positions to emerge in the public, political and regulatory debate at European and national level.

Our DNA: to support our clients with a single team of expert consultants, to meet their needs and concerns whether it is in Brussels or Paris, given the interconnexion of the two levels of governance – national and European.

#### **Ownership Structure**

EURALIA is an independent company owned by Didier SALLE and Mathilde BONVILLAIN-SERRAULT

#### **International Structure**

- Brussels
- Paris

#### **Key Strengths**

- High level of expertise in EU and French affairs and specific regulatory fields
- Combined lobbying strategy in Brussels and Paris, with the same teams
- Independence
- Mix up of young professional and experienced leaders
- Ability to anticipate political and regulatory risks as well as clients expectations
- Tailor-made service and results oriented
- · Integrity and high ethical standards
- · Partnership relationship
- EU Fuding support: from opportunity identification to project management

#### **Key Clients**

France Post-Marché, AGEA - Fédération française des agents généraux d'assurance, ASF – Association française des sociétés financières, BIPAR, CNCC - Compagnie Nationale des Commissaires aux Comptes, CNOMK - Conseil National de l'Ordre des Masseurs-Kinésithérapeutes, Comité du Pineau des Charentes, ETI - Euro-Toques International, EUCOPRO, EUF - European Association for the Factoring and Commercial Finance Industry, EUREFAS - European Refurbishment Association, Euricpa, Eurosud, Groupement Les Mousquetaires, I-CAD, InterChanvre, Limagrain, L'Oeuvre d'Orient, MAIF, SNVEL -Syndicat National des Vétérinaires en Exercice Libéral, Thales, UEVP -Union européenne des Vétérinaires praticiens, EUCOPRO, Futerro, etc.

## Testimonials and why clients like to work with us

"EURALIA's consultants are excellent partners both in strategy planning and action implementation."

"An almost 30-year partnership: That says it all about EURALIA don't you think?"

# 66 THE BRIDGE BETWEEN PARIS & BRUSSELS

**9** BRUSSELS

RUE DU LUXEMBOURG, 19 <u>10</u>00 BRUXELLES RUE DE L'UNIVERSITÉ, 57 75007 PARIS

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PARIS

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