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Brussels Office Since

📅 1996

Number of Public Affairs Consultants👥 50+ in Brussels
6,400+ globally**Key Specialisms**

- 🕒 Digital Services & Technology Hardware
- 🔋 Energy
- 🍷 Food and Drink
- 🏥 Healthcare
- 🚗 Transport
- 🌱 Sustainability & Environment
- 📈 Trade

About Edelman Global Advisory (EGA)

Firm Description

Edelman Global Advisory (EGA), part of Daniel J. Edelman Inc. is a boutique firm providing government affairs and business advisory services to help clients navigate today's changing geopolitical and economic landscape.

In March 2023, EGA acquired Landmark Public Affairs, uniting the expertise of over 50 consultants in Brussels. This strategic move positions EGA as a leading EU public affairs consultancy. Combining the strengths of EGA and the boutique approach of Landmark Public Affairs enables EGA to deliver unique perspective and tailored solutions with agility. We help our clients engage effectively with decision-makers, stakeholders, opinion formers, and the media to achieve strategic business objectives.

EGA's 280+ global team members work seamlessly with Edelman's other 6,000+ world-class communications professionals to deliver truly integrated client services.

Ownership Structure

EGA operates under Daniel J. Edelman Holdings, a family-owned company. We do not answer to investors but solely to our clients. We use our profits to strengthen our business, improve the lives of our employees, advance our sector, and serve as a responsible citizen of the world. Our commitment to the principles of our founder, Dan Edelman, are expressed in our core values—excellence, curiosity, and courage—that we strive to work and live by every day.

International Structure

With over 65 offices worldwide, our global network delivers the right local expertise in public affairs, business advisory, and strategic communications activities.

Key Strengths

EGA prides itself on its acute awareness of clients' business drivers, depth of knowledge across sectors, policies, and issues, and relentless dedication to delivery. We design innovative strategies, build trusted partnerships, and we get things done.

Key Clients

Amazon, Astra Zeneca, Goodyear, International Airlines Consolidated Group, Janssen, Kellogg, MedTech Europe, PepsiCo, Volvo, World Federation of Advertisers. Our full portfolio of clients can be accessed by logging onto our registration on the EU's Transparency Register which can be found here.

Testimonials and why clients like to work with us

"Edelman helped us reach our key stakeholders in Brussels to show the need to prioritize access to care and treatment in the therapeutic area, and to position us as a trusted partner in this space. [...] They brought together successfully a combination of public affairs, corporate communications, and digital expertise in a natural and integrated manner." Head of Policy, Healthcare client

"The World Federation of Advertisers became Landmark's [now EGA] first client in 2007. We hired them on the promise that they would go the extra mile, really understand our issues, our needs and those of our members, and be not only our trusted advisers, but a real extension of our team. They have not disappointed us once in fifteen years, and we have never looked back." Stephan Loerke, CEO, World Federation of Advertisers



Expanding possibilities.

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Local expertise. Global network.

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