

# BRUNSWICK

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## Client Contact

Nick Blow

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brunswickgroup.com

## Brussels Office Since

📅 2000

## Number of Public Affairs Consultants

👥 27

## Key Specialisms

- 📍 Banking, Insurance and Financial Services
- 📍 Chemicals
- 📍 Digital Services & Technology Hardware
- 📍 Energy
- 📍 Healthcare
- 📍 Competition & Antitrust

## About Brunswick Group

### Firm Description

Since 1987, Brunswick has been helping clients navigate the interconnected financial, political and social worlds to build trusted relationships with all their stakeholders. A global partnership, with 27 offices in 18 countries, we act as one firm, without financial or geographic barriers to support clients facing complex, international challenges.

In Brussels, we specialise in public affairs and campaign management on business-critical issues. We have an unrivalled knowledge of EU public affairs and assist clients in engaging with the political, media and regulatory environment locally and across all EU Member States.

We combine deep technical knowledge and expertise in gathering critical insights with strong strategic advisory and engagement skills, to help our clients anticipate and react to the changing policy and political landscape.

### Ownership Structure

Partnership.

### International Structure

Founded in 1987, Brunswick's global partnership has grown organically over the past 35 years into 27 offices in 18 countries across the Americas, Asia, Europe and IMEA.

Brunswick's capabilities are continually expanded with additional senior advisory roles and partners in all our offices and areas of operation, allowing us to connect across companies, sectors, and industries.

### Key Strengths

#### Our strengths include:

- Public and regulatory affairs
- Media relations
- Competition, Antitrust, and Foreign Investment
- Corporate communication and reputation management
- Financial situations
- Investor engagement
- Digital strategies and content creation
- Geopolitical
- Insights – polling and data analytics

### Key Clients

- AWI
- Horizon Therapeutics
- ICE
- Illumina
- McDonalds
- Merck
- Solvay
- The Walt Disney Company

### Testimonials and why clients like to work with us

"The Brunswick team helped us understand the impact media and politics would have on our case and how to best respond to those pressure points" Alstom

"Brunswick always seamlessly complements our legal team, helping clients navigate the potential stakeholder and reputational pitfalls that can come with complex cases. They understand antitrust." Freshfields Bruckhaus Deringer

"We appreciated the availability of senior advisers and team around the clock – it showed that our case mattered to them as much as it did to us". Telia Company



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# Critical Issues. Critical Stakeholders.

Even the best leaders sometimes need help navigating today's world. Brunswick helps clients build trusted stakeholder relationships in the interconnected financial, political and social spheres.

[www.brunswickgroup.com](http://www.brunswickgroup.com) | +32 2 235 6510  
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