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**Client Contact**

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**Brussels Office Since**

📅 1965

**Number of Public  
Affairs Consultants**

👤 70+

**Key Specialisms**

- ☑ Chemicals
- ☑ Digital Services & Technology Hardware
- ☑ Energy
- ☑ Healthcare
- ☑ Competition & Antitrust
- ☑ Sustainability & Environment

## About BCW

**Firm Description**

Located in the heart of Europe, the BCW Brussels office has a track record of delivering successful public affairs and integrated communication campaigns for local, European, and international clients. Our team of highly skilled professionals, with diverse backgrounds and extensive experience, leverages their expertise, networks, and strategic approach to provide tailored solutions that meet the unique needs of clients across a broad range of industries.

Focusing on innovation, creativity and strategy, BCW Brussels delivers data-driven integrated communications and public affairs campaigns. BCW's EMEA network was named Pan-EMEA Consultancy of the Year in 2021, and Best EMEA Place to Work in 2022 by PROVOKE Media.

**Ownership Structure**

BCW is wholly owned by WPP (NYSE:WPP), the world leader in communications services. WPP is a creative transformation company that brings together brilliant people to build better futures for our clients. WPP's annual report can be accessed at: <http://wppinvestor.com/wpp/investor/financials/reports>

**International Structure**

BCW has a network of 237 owned and affiliated offices in 132 countries with over 4,000 employees worldwide.

**Key Strengths**

- Public Affairs and Government Relations
- Competition and Regulatory
- Corporate, Crisis and Consumer
- Data, Digital, Social and Creative
- Integrated Communications

**Key Clients**

See our EU Transparency Register: <http://ec.europa.eu/transparencyregister/public/consultation/displaylobbyist.do?id=9155503593-86>.

**Testimonials and why clients like to work with us**

According to feedback in our latest annual client survey, they appreciate that we:

- Come up with creative, innovative and persuasive solutions that influence decision-making
- Understand their business
- Have a deep knowledge of EU government and policy processes
- Measure success
- Adapt to changing circumstances



# A leading global communications agency with over 50 years of EU expertise

BCW is the global public affairs and communications agency built to move people.

We set strategic direction and create powerful, unexpected ideas that move our clients forward.



[bcw-global.com](https://bcw-global.com)



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