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Brussels Office Since

📅 1998

Number of Public Affairs Consultants

👤 logos employs 42 consultants and senior advisors who collectively speak 11 languages. MCI Benelux employs 95 consultants in Brussels. Globally, MCI Group has 61 offices in 31 countries.

Key Specialisms

- ⊕ Aerospace & Defence
- ⊕ Association Management
- ⊕ Digital Services & Technology Hardware
- ⊕ Energy
- ⊕ Healthcare
- ⊕ Sustainability & Environment
- ⊕ Transport

About logos

Firm Description

logos provides tailor-made advocacy and outreach solutions based on a combination of technical expertise, political savvy, and razor-sharp communications. We excel at building relationships and compiling the evidence for innovation-friendly public policy. We have been servicing clients for 25 years.

Clients trust us to steer alliances, activate communities, and engage with policymakers. They rely on our strategic insight and creativity to make themselves heard in Brussels and beyond. While our heart is boutique, our reach is global.

Ownership Structure

Established in Belgium, logos is owned by MCI Holding SA. In 2012, logos joined MCI Group, an international communications and association management group.

International Structure

logos operates from Berlin, Brussels, Geneva, Roma, Paris and Washington, D.C. Since 2012, we have integrated MCI Group with its 62 offices in 31 countries.

Key Strengths

Our strengths include:

ADVOCACY & INTELLIGENCE

- public affairs strategy
- policy monitoring & intelligence
- outreach programme
- comitology & standardisation
- audit & strategic consulting

ASSOCIATION MANAGEMENT

- coalition & alliance building
- finance & governance models
- procurement & grant management
- working group coordination
- membership & community management

COMMUNICATION

- online & offline strategy
- reputation & crisis management
- campaign design & delivery
- media & public relations

- editorial approach & content strategy

DIGITAL ENGAGEMENT

- social media management
- website design & development
- digital marketing strategy
- video production
- infographics & visual assets

INDUSTRY & POLICY DIALOGUES

- speaker & event moderation

- event branding & audience marketing

- programme management & reporting

- offline & online interactions

- consensus building facilitation

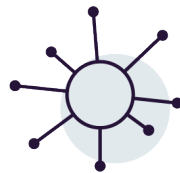
Key Clients

4evergreen, 5GAA, Air Liquide, ATVEA, CAPIEL, CEMEX, Capi, Committee of the Regions, Euralarm, European Climate Foundation, European Commission, FIM, HINO, IMEC, Industry Summit, IRU, ISMA, Japan, Automobile Manufacturers Association, RECHARGE, SAE International, SGI Europe, Sustainable Fuel.

a public affairs & communications agency

logos is a global public affairs & engagement agency part of the MCI Group. We provide tailor-made visibility, outreach and advocacy solutions based on a compelling combination of creativity, technical expertise, political savvy, coalition-building, experience and razor-sharp communications.

Since 2012, we have integrated the MCI Group with its 62 offices in 31 countries. We have been serving clients for 20 years. They rely on our strategic insight and creativity to make themselves heard in Brussels and beyond. While our heart is boutique, our reach is global.



advocacy & intelligence

public affairs strategy, audit & consulting, policy monitoring, standardisation, outreach & influence



association management

coalition building, governance models, working group coordination, membership growth, monetisation & grants



digital engagement

online marketing, social media, visual asset development, website design, animation & video production



communication

public relations, reputation building, online & offline campaign design, editorial content & graphic design



industry & policy dialogues

speaker & programme management, audience marketing, event facilitation, online interactions, consensus building