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schumanassociates.com

Brussels Office Since

📅 1989

Number of Public Affairs Consultants

👤 26

Key Specialisms

- 📌 Digital Services & Technology Hardware
- 📌 Education
- 📌 Energy
- 📌 EU Funding
- 📌 Healthcare
- 📌 Telecoms

Key Clients

Anti-money Laundering Europe, Bird & Bird, Council of Europe Development Bank, Deutsche Telekom, Edwards, ESBI, European Commission, European Energy, Irish Aviation Authority, Lantmännen, Liberty Global, Medtronic, Microsoft, Philips, SAP, Skillnet Ireland, Swedfund, Signify, The Adecco Group.

About Schuman Associates

Firm Description

Established in Brussels for over 30 years, Schuman Associates is an EU business advisory firm focused on funding, communication and public affairs. Schuman Associates is well known for its hands-on approach to EU funding. We coach clients to formulate and implement business development strategies to capitalise on Public-funded leads. We provide key intelligence on upcoming policy and funding initiatives and support a broad range of clients, from governments and large global firms to SMEs and NGOs. We are experienced in developing and managing Brussels-based communication strategies, projects and associations around various policy areas. Since 2017, Schuman Associates has managed the European Commission project, the European Broadband Competence Offices Support Facility.

Ownership Structure

Schuman Associates is independently owned.

International Structure

Headquartered in Brussels with a network of offices in Athens, Bucharest, Dublin, Hannover, Madrid, Milan, Prague, Rome, Sofia, Warsaw and partners in the USA.

Key Strengths

Schuman Associates supports clients to:

- understand and influence the policy and regulatory framework
- leverage market opportunities created by EU, national and multilateral donor funding programmes
- successfully bid for and implement publicly funded projects
- design communication and advocacy strategies to engage with EU stakeholders.

With a combined focus on funding and policy, we capture the complete life cycle of an opportunity for our clients.

Testimonials and why clients like to work with us

"We are working with Schuman Associates on the European Green Deal and Recovery Plans. It is a great pleasure to work with the Schuman team. They are very professional, have good knowledge on the big picture and are hands-on in identifying, tracking and pursuing opportunities, ranging from stakeholder mapping to granular funding flows and individual program initiatives. This enables our country teams to follow-up on business opportunities from these programs, while contributing to green and digital recovery and growth of Europe. When working with the Schuman team (both the central team in Brussels and the country representatives) it really feels like we are all part of one company!" Signify

"At the Adecco Group we have a longstanding partnership with Schuman. They are providing invaluable support to us, helping us access EU funds in a variety of ways. In addition to that, Schuman also helps us with public affairs. What we appreciate about Schuman is that they show a lot of flexibility towards us as clients. Whenever we may face a limitation, they will do their best to accommodate and ensure that we still have maximum impact on the ground in Brussels. The Schuman consultants are experts in their fields who always try to make us look good in Brussels." The Adecco Group

"Schuman's agency expertise has been instrumental to prioritising and supporting MasterCard's role and activities in the EU funding ecosystem. The know-how, flexibility and professionalism of the team contribute to creating an effective, qualitative and enjoyable collaboration environment." MasterCard

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