



landmark

PUBLIC AFFAIRS

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Brussels Office Since

📅 2007

Number of Public Affairs Consultants

👥 19 in Brussels, 35 across
Landmark Public Affairs offices.

Key Specialisms

- 🕒 Digital Services & Technology Hardware
- 🍷 Food and Drink
- 📺 Media
- 🛒 Personal & Household Goods
- 🌱 Sustainability & Environment
- 🚗 Transport

About Landmark Public Policy

Firm Description

Landmark is an independent international public affairs and strategic communications agency. We help our clients to engage effectively with decision-makers, stakeholders, opinion formers and the media to achieve strategic business objectives.

Landmark unites a diverse, dynamic, motivated team of experienced consultants able to deliver a highly professional service at all times. We are EU specialists with an international outlook. We work in seamless teams across geographies and time zones, tailored to the specific needs of each client. Our associates come from over 20 countries and speak more than 20 languages.

Our client base consists of reputable companies and organisations with whom we build lasting partnerships based on trust.

Ownership Structure

Independent.

International Structure

Offices in Singapore, London, New York, and a strong international network of trusted professionals.

Key Strengths

Commercial awareness, depth of knowledge, entrepreneurialism, responsiveness, stability and loyalty.

Key Clients

World Federation of Advertisers, PepsiCo, Toy Industries of Europe, International Food & Beverage Alliance (IFBA), L'Oréal, Goodyear.

Testimonials and why clients like to work with us

"The World Federation of Advertisers became Landmark's first client in 2007. We hired them on the promise that they would go the extra mile, really understand our issues, our needs and those of our members, and be not only our trusted advisers, but a real extension of our team. They have not disappointed us once in fifteen years, and we have never looked back."

Stephan Loerke, CEO, World Federation of Advertisers

Our clients come first. We strive to obtain an exceptional understanding of our clients, their sectors and competitive environments. This enables us to leverage our political, policy and communications expertise effectively, to generate maximum value added for our clients' business.

Wherever we can, we seek to anticipate client needs. We seek to identify opportunities for our clients proactively, we make the business case for seizing those opportunities and we turn them into sustainable business.

Through investment in depth of insight and willingness to challenge orthodoxy, we formulate honest, challenging advice that generates trust and underpins lasting partnerships. We deliver consistently to a high standard. We are always available and dependable.



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PUBLIC AFFAIRS

Intelligent Strategy, Flawless Execution

Public Affairs

Strategic Counsel

Corporate Communications



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