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Client Contact

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Brussels Office Since

📅 1989

Number of Public Affairs Consultants

👤 40

Key Specialisms

- ⊕ Association Management
- ⊕ Chemicals
- ⊕ Construction & Materials
- ⊕ Energy
- ⊕ Food and Drink
- ⊕ Public Utilities

About Kellen

Firm Description

Kellen professionals are educated in a variety of relevant disciplines and well versed in understanding the challenges and opportunities of associations and coalitions. Our Brussels staff of over 40 includes professionals from over 10 nationalities and with a wide range of expertise and experience. Together they serve over 30 associations of European or global membership.

Kellen is a global association management and communications company delivering dynamic, scalable solutions to clients for more than 50 years. We are serving more than 125 trade associations, professional societies and charitable organisations representing over 10,000 companies and 100,000 professionals worldwide.

Ownership Structure
NV/SA.**International Structure**

Kellen has offices in Brussels, Beijing, Atlanta, Chicago, New York and Washington, D.C. Kellen has strategic alliances around the world ranging from Brazil to the Middle East, Singapore and India.

Key Strengths

Association Management, Marketing & Communications, Digital Strategy, Regulatory & EU Affairs, Meetings & Events, Strategic Advice & Planning, Global Consulting.

Key Clients

- EUROBAT – Association of European Automotive and Industrial Battery Manufacturers
- ERA – European Equipment Rental Association
- IALD – International Association of Lighting Designers
- ISC – International Stevia Council
- ISDI – International Special Dietary Foods Industries
- EU Salt – European Salt Producers' Association

Testimonials and why clients like to work with us

"Kellen manages EUROBAT for over 15 years and is leading and growing its visibility and influence with EU policy makers and member states on critical issues like REACH, as well as Vehicle and Battery Directives heavily impacting our sector. The EUROBAT team of Kellen also promotes the benefits of batteries for energy storage, automotive, off-road equipment, telcom and all sectors where batteries are increasingly used. We are building stronger relations with other associations in chemicals, metals, transport and equipment in Europe and worldwide." Johann-Friedrich Dempwolff, VP Industry & Government Relations, Johnson Controls Power Solutions EMEA, President EUROBAT

"We find Kellen highly professional, dedicated and efficient, worthy of their good reputation. The flexible approach to association management services suits our organization, and we benefit from the continuity and in-house synergies of a global company." Yves Goemans, DuPont, Chairman EUVEPRO (European Vegetable Protein Association)

Kellen partners with associations to achieve their missions by delivering innovative solutions and services.

Kellen has more than 30 years of experience serving organizations in Brussels and is recognized as a global leader in association management. We specialize in full-service management, communications, digital strategy, regulatory and EU affairs, meetings and events, and consulting across a diverse range of industries.

www.kellencompany.com

