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fourtold.eu

Brussels Office Since

📅 2018

Number of Public Affairs Consultants

👥 12

Key Specialisms

- 🕒 Agriculture & Agribusiness
- 🕒 Digital Services & Technology Hardware
- 🕒 Food and Drink
- 🕒 Healthcare
- 🕒 Media Relations
- 🕒 Sustainability & Environment

About Fourtold

Firm Description

Our purpose is to help build and maintain trust in the science and technology that can tackle the global issues of our time.

We are an award-winning public affairs and communications consultancy, purpose-built for a connected, digital age.

We provide our clients with the smart, integrated, inside-out strategies needed to succeed in a fast-moving and demanding world.

Supporting clients around the world from our offices in Oxford, Brussels and Boston, we harness our knowledge, experience and connections in some of the most challenging and complex sectors.

Ownership Structure

Private

International Structure

UK, Belgium, Germany, US, plus partners elsewhere.

Key Strengths

Fourtold's distinctive culture embraces difference, celebrates collaboration, and is driven by being responsive and flexible. We are guided by creating a client experience that delivers on our FOUR client promise, to be:

FRESH in our thinking.

OPEN in how we partner with clients, each other and other agencies.

UNDERSTANDING of the context, markets and politics in which our clients operate.

RESULTS focused, at all times.

Our integrated approach and commitment to excellent client service mean that we can provide you not just with a depth of political and policy understanding, but also the creativity, senior counsel and – above all – the agility and responsiveness our client's demand.

Our inspiration, creativity and ideas are drawn from an unusually broad and diverse range of sources, backgrounds and experiences

with a multi-national team that is made up of experienced journalists, institutional insiders and political experts together with seasoned consultants. Together, we have created some of the most notable advocacy communications campaigns seen in Brussels in recent times.

We are experts at closing the gap between Public Affairs objectives and effective communications, through:

- Political communications and engagement strategy
- Thought-leadership development
- Coalition building
- CEO / Leadership branding & profiling
- Issues & crisis preparation and management
- Media and social/digital strategy and execution
- Policy monitoring, intelligence and insight
- Internal & change communications

Testimonials and why clients like to work with us

"Fourtold goes far beyond a simple client-agency relationship. The team understands the dynamics of our industry and has translated that into actions that enable us to maintain our leadership position in how we engage with our stakeholders." Paolo di Lernia, Syngenta Group

"After a pitch, we appointed Fourtold to support our 10-year anniversary campaign. They approached the campaign from a totally different angle, which we would never have considered. Their ability to challenge us from the audience angle was overwhelming and refreshing. The best devil's advocate there is! This made the difference and thanks to them we reached our goals. The quality, enthusiasm and passion of the staff was fantastic!" Mark Spanbroek, chairman of FIA EPTA

THINKING BEYOND THE BUBBLE.

week, Public consultation, ETS, Rapporteur, Troika, Roadmap, Tow
a Compass, Roadmap to a Compass, Stakeholders, CFSP, DG, Dir
EEAS, Interservice consultation, The cast, PESCO, Fit for 55, O
Hebdo, HRVP, Level playing field, Consultation, Perm Reps, Compa
closer union, Shadow rapporteur, Regulation, Brussels Playbook, Sc
Wise men, Subsidiarity Innovation, Per Diem, Externalise, Toolbox, S
funds, Acquis Communautaire, Insight, Working group, Implement
Own-Initiative, So-called, Excessive deficit procedure, Implement
Conciliation cor

Per Diem,
CAP,
EC.


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We combine our deep understanding of how Brussels works with an integrated, creative approach to influencing the people and policies that matter to you.

Working in partnership with our clients, we help build and maintain trust in the science and technology that are tackling the global issues of our time.