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Client Contact

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Brussels Office Since

📅 1965

Number of Public Affairs Consultants

👤 50+

Key Specialisms

- ⊗ Aerospace & Defence
- ⊗ Digital Services & Technology Hardware
- ⊗ Healthcare
- ⊗ Sport
- ⊗ Sustainability & Environment
- ⊗ Competition & Antitrust
- ⊗ Food and Drink
- ⊗ Trade
- ⊗ Chemicals
- ⊗ Agriculture & Agribusiness
- ⊗ Media

About Burson Cohn & Wolfe (BCW)

Firm Description

BCW is one of the world's largest full-service global communications agencies, built to move people. BCW partners with clients in the B2B, consumer, corporate, crisis management, healthcare, public affairs, purpose and technology sectors to set strategic direction for all communications and create powerful and unexpected ideas that earn attention. Through an "earned-plus" offer – earned media plus paid media, creative technology, data, AI and an expanding suite of innovative capabilities – BCW moves people with power and precision to move its clients forward. BCW is ranked number one on PRovoke's Global Creative Index 2020.

Ownership Structure

BCW is wholly owned by WPP (NYSE:WPP), the world leader in communications services. WPP is a creative transformation company that brings together brilliant people to build better futures for our clients. WPP's annual report can be accessed at: <http://wppinvestor.com/wpp/investor/financials/reports>.

International Structure

BCW has a network of 246 owned and affiliated offices in 133 countries with over 4,000 employees worldwide.

Key Strengths

- Public Affairs and Government Relations
- Competition & Regulatory
- Corporate, Crisis and Consumer
- Social, Digital, Data & Creative
- Integrated Communications

Key Clients

See our EU Transparency Register.

Testimonials and why clients like to work with us

According to feedback in our latest annual client survey, they appreciate that we:

- Come up with creative, innovative and persuasive solutions that influence decision-making
- Understand their business
- Have a deep knowledge of EU government and policy processes
- Measure success
- Adapt to changing circumstances



A leading global communications agency with over 50 years of EU expertise

We combine an unmatched network of 163 offices in 112 countries with deep local knowledge.

We are experienced, strategic, integrated and creative.

Our team of talented consultants are at the frontier of public affairs and digital communications innovation.

burson cohn & wolfe

bcw