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Brussels Office Since

📅 1989

Number of Public Affairs Consultants

👥 23 Consultants

Key Specialisms

- 📍 Digital Services & Technology Hardware
- 📍 Energy
- 📍 Healthcare
- 📍 Sustainability & Environment
- 📍 Banking, Insurance and Financial Services
- 📍 Trade
- 📍 Food and Drink

About Weber Shandwick

Firm Description

Weber Shandwick is a world leading communications and public affairs agency that delivers next-generation solutions to brands, businesses and organisations in major markets around the world. Data-led, with earned ideas at the core, the agency deploys leading and emerging technologies to inform policy strategy and external engagement programmes, develop critical insights and heighten impact across sectors and specialty areas. We partner with clients to help them navigate the complex policy environment, engage with policy stakeholders and create sustainable partnerships around a common cause. We do so through strategic counsel, thought leadership and integrated campaigning to achieve policy goals. Our omnichannel activation through digital, social and traditional media communications enables us to mobilise support from different target audiences.

Ownership Structure

Weber Shandwick is part of the Interpublic Group (NYSE: IPG).

International Structure

With offices in 120 cities across six continents, our network is primed to provide the global reach and local expertise our clients need, anywhere.

Key Strengths

Drawing on a strong global network, our public affairs and communications team partners with the world's leading organisations to engage audiences on the most critical and transformational issues of our time, operating at the intersection of industry, politics and culture. We bring deep sectoral expertise in health policy, financial services, technology, clean energy, sustainability and climate policies. Our integrated communications and public affairs services are designed to help clients identify the right partnership and solutions to solve policy and societal issues and proactively shape the policy agenda. Experienced in integrated advocacy

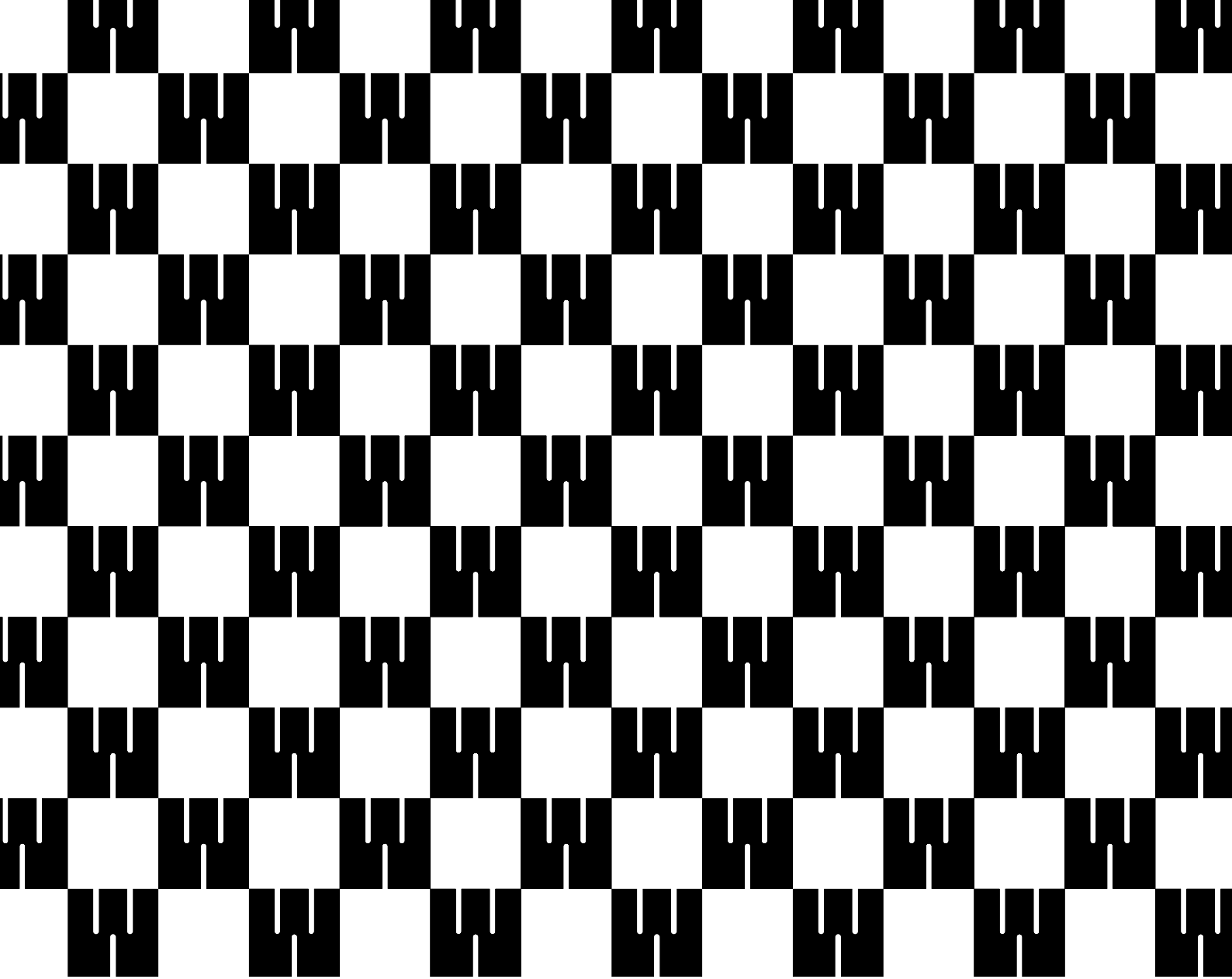
& communications campaigns, we are able to traverse immediate issues of client reputation and navigate long-term policy agendas, shaping opinions and engaging the right audience in the right place, at the right time. We bring political diversity to our work, with experts coming from the highest levels of government, political campaigns, corporations, media, law firms, NGOs and regulatory agencies. With a growing focus on data and insight-driven strategy, we accelerate change across platforms, driving results where influencers, traditional, digital and social media converge.

Key Clients

Spanish Blind Organisation (ONCE), Ericsson, Dell Technologies, Galapagos, Japan External Trade Organisation, Federation of European Scleroderma Associations, European of Glass Packaging Federation (FEVE), Logitech, Card Payment Sweden, Nestlé, Nespresso, Roche, Sanofi, and Shionogi.

Testimonials and why clients like to work with us

"Weber Shandwick have helped us develop a strong and creative approach to advocacy, achieving cut through across a crowded policy landscape for a rare condition. With the support of the team, that only the best policy strategists can provide, we've been able to build relationships with key decision makers within the EU giving us a strong foundation to call for change. Their commitment to immersing themselves in our mission has delivered great insights, which has transformed the way we work, increasing the credibility and impact we have as an alliance." Sue Farrington – President of FESCA, the Federation of European Scleroderma Associations.



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