



Corporate
Purpose
Advisory

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Brussels Office Since

📅 2019

Number of Public Affairs Consultants

👥 Our Brussels office consists of our Managing Partner, 2 Consultants and 2 Senior Advisers.

Key Specialisms

- 📍 Banking, Insurance and Financial Services
- 📍 Digital Services & Technology Hardware
- 📍 Energy
- 📍 Food and Drink
- 📍 Transport
- 📍 Competition & Antitrust
- 📍 Sustainability & Environment

About RISE Corporate Purpose Advisory

Firm Description

RISE is a corporate purpose advisory firm that helps leaders and organisations put purpose and sustainability at the core of strategy, operations and engagement.

The firm offers services in three key areas: Purpose (Definition, Development & Embedding), Sustainability (Strategy & Operations) and Stakeholder Engagement (Strategic Communications & Partnerships).

Ownership Structure

RISE is part of Cronos, a large European technology and venture capital group.

International Structure

Based in London & Brussels with partners around the world.

Key Strengths

We are a multi-disciplinary team with outstanding experience and passion for working with businesses to enhance their performance and reputation through purpose.

Our team works alongside clients to align with the UN Sustainable Development Goals and EU Green Deal, put in place strategies to accelerate their achievement, and develop creative engagement campaigns.

We provide high-level counsel on how to stay true to your purpose when navigating the regulatory and political landscape and develop public affairs strategies that put sustainability at the core.

RISE has deep expertise in the areas of Climate Change, Diversity & Inclusion and Mental Health & Wellbeing.

Key Clients

- Assicurazioni Generali
- Asahi Europe & International
- EU DSO Entity
- Infinite Power.

Testimonials and why clients like to work with us

Why RISE?

- Strategic communications and EU public affairs support that meets the new expectations from stakeholders
- In depth understanding and advisory on the European Green Deal
- Extensive network and contacts in Brussels
- Unparalleled senior expertise in strategic sustainability and corporate purpose
- Global partnerships and insight.

RISE ABOVE BUSINESS AS USUAL



**Business as usual will not get us
to net zero by 2050.**

Be part of the solution.

RISE helps organisations put purpose and sustainability at the heart of strategy and engagement

- Purpose definition and development
- European Green Deal policy engagement
- Sustainability strategy & COP advisory
- ESG strategic, operational & communications support

www.risepurpose.com

