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# **Client Contact**

Aurelie Marchand, Senior Director, Head of Office

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**Brussels Office Since** 

**2016** 

Number of Public Affairs Consultants

8 15 in Brussels and 45 in London

**Key Specialisms** 

# **About Incisive Health**

# **Firm Description**

Incisive Health is an awardwinning healthcare policy and communications consultancy. We deliver the results that matter for our clients and – ultimately – for the patients they serve. In Brussels, we specialise on EU healthcare policy and communications. Our team advises pharmaceutical and medical technology clients active in the fields of vaccines, rare diseases, oncology, and cardiovascular. As part of the Ashfield Health group, we have access to a global network of healthcare experts, spanning across healthcare marketing, communications, PR, market access and policy. Our team of multilingual and multinational healthcare experts knows how to cut through the noise to deliver real change, and as health specialists, we understand the detail but can see the big picture. With healthcare policy now front and centre in the EU, you can count on us to change minds, mobilise advocates and deliver results.

# **Ownership Structure**

An Ashfield Health Company, part of UDG Healthcare PLC.

# **International Structure**

Incisive Health is part of Ashfield Health, a new healthcare marketing and communications network built for today where a global mindset meets individual depth and specialism. Together with our family of agencies, we create lifechanging solutions that achieve new realities for our clients.

# **Key Strengths**

Our services range from market access communications and strategy development through to media campaigns and clinical advocacy, all underpinned by a deep understanding of EU health policy developments. Every client's problem is unique, so the programmes we create are tailored to deliver on their ambitions. Our team's experience and expertise, ranging from vaccines to rare diseases and oncology, and from pharmaceutical to medical technology, allow us to focus on the interventions that will make the difference. We have developed a series of methodologies which create the firm foundations for creative strategies, impactful programmes and exceptional results.

## **Key Clients**

Astellas, Biogen, Edwards
Lifesciences, European Brain
Council (EBC), European Federation
of Pharmaceutical Industries
and Associations (EFPIA), Global
Blood Therapeutics (GBT),
Illumina, MedTech Europe, MSD,
Norgine, Roche, Sobi, Stryker
and Takeda, amongst others.



# make it matter.

Get in touch and learn more at www.incisivehealth.com

