

# DENTONS GLOBAL ADVISORS **interel**

## Office Address

22-24 Rue du Luxembourg,  
1000 Brussels

## Email Address

eu@interelgroup.com

## Telephone Number

+32 2 213 13 00

## Client Contact

Grégoire Poisson, CEO

## Website Address

interelgroup.com

## Brussels Office Since

📅 1983

## Number of Public Affairs Consultants

👥 65 in Brussels. Together, we are more than 1000 consultants covering 70 markets in the Americas, Asia-Pacific, Africa and the Middle East, and Europe.

## Key Specialisms

- ⊕ Association Management
- ⊕ Chemicals
- ⊕ Digital Services & Technology Hardware
- ⊕ Energy
- ⊕ Food and Drink
- ⊕ Healthcare
- ⊕ Industrial Goods & Engineering
- ⊕ Sustainability & Environment
- ⊕ Trade
- ⊕ Transport

## About Dentons Global Advisors Interel

### Firm Description

Dentons Global Advisors Interel (formerly Interel) is a leading European public affairs consultancy, supported by an unrivalled global public affairs network, the Interel Global Partnership.

We understand the relationships between people, ideas, and organizations. With expert services in government relations, issue management, stakeholder management, advocacy, policy communications and association management, we master the dynamics of government policy, regulation, market disruption and social change across all major industry sectors.

In a complex world of competing stakeholder agendas, we focus on nurturing the essential connections that advance our clients' interests.

We help our clients to create market opportunity, protect their license to operate and innovate.

### Ownership Structure

Partnership.

### International Structure

Our global reach through the Interel Global Partnership, a network of public affairs specialists spanning more than 70 countries, means that we can provide seamless support for the challenges you face anytime, anywhere in the world. We put our team of best-in-class affiliates with local and regional knowledge at your service to identify critical issues and deliver strategies to respond to them wherever they might arise.

### Key Strengths

Success is based on deep subject matter expertise across food and health, energy, sustainability, mobility, environment and technology. This knowledge is combined with specialist association management services and an unrivalled global reach through the Interel Global Partnership.

We have a strong team of senior advisors who enable our clients to see the bigger picture: the team includes Dominique Ristori and Claus Sorensen, former Commission Director Generals; Linda Corugedo Steneberg, former Commission Director (DG Connect), and Catherine Stewart, founder of Cabinet Stewart.

### Key Clients

Interel's EU practice has been a market leader in Brussels for more than 35 years and counts, amongst others:

- Asahi
- Bristol Myers Squibb
- ChargePoint
- The Coca-Cola Company
- Eaton
- Ecolab
- Expedia Group
- IEEE
- Intel
- MSD
- Pinterest
- Sony Interactive Entertainment
- Sherwin-Williams
- TE Connectivity

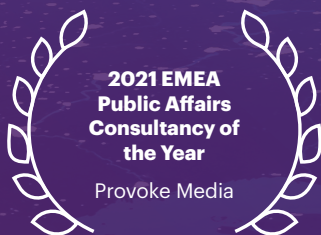
### Testimonials and why clients like to work with us

"We see Dentons Global Advisors Interel as a natural extension of our team. Year after year, our partnership gets stronger, deeply rooted in trust and built upon strategic insights and excellent delivery. Interel is a sounding board and a sparring partner." Wouter Vermeulen, Senior Director, Coca-Cola Public Policy Center Europe, Middle East & Africa

"The Dentons Global Advisors Interel team has not only provided us with high quality strategic advice but has also been highly effective in managing all aspects of the coalition and delivering concrete results." Kevin Prey, IP Counsel, SAP – Chair of IP2Innovate

# The Leading European Public Affairs Consultancy

Positioned at the nexus of business, policy and advocacy, powered by a unique global network, the Interel Global Partnership



**DENTONS GLOBAL ADVISORS** interel