

cicero/amo

strategic advisors

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Brussels Office Since

📅 2008

Number of Public Affairs Consultants

👥 We have 10 dedicated EU specialists, as part of 67 consultants across our Brussels, London and Dublin offices.

Key Specialisms

- 📍 Banking, Insurance and Financial Services
- 📍 Digital Services & Technology Hardware
- 📍 Energy
- 📍 Metals & Mining
- 📍 Competition & Antitrust
- 📍 Sustainability & Environment
- 📍 Trade

Key Clients

- Abrdn
- CoinShares
- European Confederation of Police (EuroCOP)
- European Hotel Forum
- LEG Immobilien
- Index Ventures
- Legal & General
- MarketAxess
- Rio Tinto
- Onfido

About Cicero/AMO

Firm Description

It is harder than ever for organisations to remain informed, relevant and visible across the conversations that matter most. At a time when you will not make a difference if you cannot be heard, we ensure our clients deliver meaningful difference across an increasingly complex political landscape.

Cicero will resolve any political communications challenge by ensuring our clients are in control of the conversations that make a difference, using our meaningful conversations methodology:

Consult – Strategic Advisory

- Foreseeing risks & opportunities
- Advancing positioning
- Providing trusted counsel

Connect – Stakeholder Engagement

- Build awareness
- Broaden influence
- Protect & enhance reputation

Change – Campaign Activation

- Champion issues
- Build advocacy
- Impact behaviour

Using an insight-led, digitally optimised toolkit, Cicero have over 20 years' experience delivering award winning work across all major business sectors. We ensure our clients are:

Informed across several sectors and issues – from banking to fintech, data to trade issues, sustainability to pensions, and many more.

Relevant amongst influential stakeholders – from policy makers to journalists, regulators to investors, Cicero understand the importance of by engaged with the right people.

Visible via an integrated political communications toolkit – maximising our clients' exposure and return on investment through services that includes expert corporate and media relations, leading thought leadership and pan-European regulatory engagement counsel.

Ownership Structure

Cicero/amo is part of Havas Group, one of the world's largest global communications groups, supporting our clients in over 50 markets worldwide.

International Structure

Cicero/amo has offices in Brussels, London and Dublin. Cicero/amo is a member of /amo, the global strategic advisory network that is present in 11 countries, with consultancies based in Paris, London, Frankfurt, Berlin, Stockholm, Zurich, Amsterdam, Milan, New York, Washington, Tokyo, Montreal and Hong Kong. In 2020, /amo's agencies advised on almost 262 deals, worth a total of \$156.4 billion.

Key Strengths

- Highly experienced senior team with decades of experience provided trusted counsel in complex markets
- Well connected across senior political, media and corporate stakeholders across a wide range of sectors and issues
- Integrated communications toolkit that fuels award winning legislative and regulatory campaigns.

Testimonials and why clients like to work with us

"We have been impressed with both the quality of the strategic insights plus the responsiveness of day to day support of the Cicero team and would recommend their work to other organisations looking to engage in Brussels."

Laura Coffey, Policy and Strategic Accounts Director, Onfido

Make a meaningful difference

It's harder than ever for organisations to remain informed, relevant and visible across the **conversations** that matter most.

At a time when you will not make a difference if you cannot be heard, we ensure our clients deliver **meaningful difference** across an increasingly complex **corporate landscape**.

We help our clients craft their message, cut through the noise and lead by example.

1 Consult

2 Connect

3 Change



Foresee **risks & opportunities**

Advance **positioning**

Provide **trusted counsel**

Build **awareness**

Broaden **influence**

Protect & enhance **reputation**

Champion **issues**

Build **advocacy**

Impact **behaviour**

Get in touch:

www.cicero-group.com

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