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Client Contact

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Founding & Managing Partner

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b-bridge.eu

Brussels Office Since

📅 2008

Number of Public Affairs Consultants

👥 The team consists of 2 Senior Partners, 4 experienced Public Affairs Consultants, 1 Event Manager & a team

Key Specialisms

- 🚀 Aerospace & Defence
- 📱 Digital Services & Technology Hardware
- ⚡ Energy
- 🚆 Transport
- 🌱 Sustainability & Environment
- 🗣️ Media Relations

About Business Bridge Europe

Firm Description

Business Bridge Europe (BBE) is a unique boutique consultancy firm specialised in European public affairs, employing this expertise to the benefit of its clients in actions of advocacy, business intelligence, training and coaching, strategic communications and first-class event management, and has been, since its inception, specialised in European space policy.

Established in 2008, BBE is composed of a dedicated senior and experienced team of consultants that, together, detain over thirty years of experience working with EU decision-makers, media and the private sector, both in the EU and abroad, on key strategic topics, including space, aeronautics, security and defence, digital policy, artificial intelligence, 5G and cybersecurity, as well as energy and circular economy. The thorough knowledge that BBE's partners and team possess of the EU decision making process make it a highly effective operator in the European sphere of influence.

Over the course of the past fourteen years, BBE has predominantly established itself as an effective and respectable operator in the EU aerospace ecosystem, having worked closely with all the key stakeholders, such as the European Commission and the GSA, the European Space Agency, national governments and space agencies from across Europe, and key industry players, particularly in the context of such key initiatives as the European Space Conference which was first organised in 2008 at the request of European decision-makers who needed a platform to increase awareness of Galileo and to bring together the European space sector.

Our activities have a strong European scope, with an increasingly important component developing beyond Europe's borders, particularly with regards to cooperation between the EU and Africa.

Ownership Structure

SRL.

Key Strengths

Business Bridge Europe's activities focus on a wide range of sectors of particular strategic importance to Europe, and each time it provides a variety of services tailored to the specific needs of each client.

BBE works closely with clients in the European ecosystem, helping them develop a solid and clear position on the file(s) of their choosing, and presenting it to a dense and diverse network of contacts at the heart of the decision-making process.

Our services include, but are not limited, to European & Regulatory Affairs, Business Intelligence, Communication & Media Relations, Representation & Lobbying, Events & Conferences, Crisis Communication, Training and Education in Communication and EU Affairs.

Key Clients

Airbus Group, Ariane Group, EIT InnoEnergy, EUCOBAT, Mercator Ocean.

All our other clients are listed in the EU Transparency Register (n° 72856225852-31).



You set the tone. We make it count.

