# Athenora Consulting

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#### **Client Contact**

Natacha Clarac

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#### **Brussels Office Since**

**2003** 

Number of Public Affairs Consultants

86

#### **Key Specialisms**

- Banking, Insurance and Financial Services
- ⊙ Digital Services & Technology Hardware
- Energy
- Public Utilities

### **About Athenora Consulting**

#### Firm Description

Athenora Consulting is a Brusselsbased leading independent European public affairs consultancy. We build strategies that help our clients participate to the EU decisionmaking process at all levels. We deliver tailor-made services:

- monitoring of our clients' legislative and regulatory environment
- building of influential messages and narratives
- designing with our client the most efficient and creative lobbying strategy to improve their reputation, manage EU issues, and work with stakeholders
- building and managing large alliances to increase our clients' influence.

#### **Ownership Structure**

Athenora Consulting is an independent company with 2 partners. Stéphane Desselas, Founder and President, and Natacha Clarac, Managing Director.

#### **International Structure**

Athenora Consulting has been a member of the Public Relation Global Network since 2007 (PRGN (https://prgn.com/). Worldwide, the PRGN has more than 40 independent companies working together on cross-border issues.

#### **Key Strengths**

We dare to innovate and we endeavour to develop new ideas, strategies, or concepts. We are active in various fields through our 3 branches: Athenora Consulting, Athenora Coaching and Athenora Academy.

#### **Key Clients**

ADEME - CNGTC (Greffiers des Tribunaux de commerce) - EDF-Fondation pour le droit continental -France FINTECH - GRDF - La Poste -MAIF - Unite2Cure - VYV - VINCI-CNR

## Testimonials and why clients like to work with us

Confrontation of ideas – strategic advice – human qualities – trustbased long-lasting client relationship.



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