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Key Specialisms

☑ Digital Services &
Technology Hardware

☑ Energy

☑ Food and Drink

☑ Governments

☑ Healthcare

☑ Transport

Brussels Office Since

📅 2019

**Number of Public
Affairs Consultants**

👤 56

About Utopia

Firm Description

UTOPIA is a leading independent consulting company, with offices in Brussels, Rome and Milan. Our work is structured around four Business Units that offer a wide range of integrated professional services in public, media, legal and digital affairs.

Through a qualified professional consulting activity, UTOPIA's Brussels Office assists clients in their relations with European institutions, opinion makers and influencers, media and business world.

We contribute to the EU decision-making process through transparent representation of interests and public affairs activities, engaging stakeholders to support the brand, reputation and economic development of companies, trade associations and governments.

Ownership Structure

UTOPIA is an independent, privately owned, limited liability company.

International Structure

With offices in Brussels, Rome and Milan, UTOPIA can assist its clients throughout the whole policy cycle, representing a real added value both at EU and Member States' level.

Key Strengths

Four Business Units work in a synergistic and integrated way to achieve our clients' goals. A team of over 50 professionals with relevant experience in politics and communication located between Brussels, Rome and Milan are able to provide clients with a wide range of services in their respective field of expertise.

Strategically combining different professional skills and competences, UTOPIA represents a real added value for its clients, aimed at reaching the objectives identified.

Key Clients

Facebook, Enel, Asian Vision Institute, Poste Italiane, MSD, Aeroporti di Roma, Federalimentare, Assarmatori, Toscana Life Sciences

Thought Leadership

Every day, Institutions create new rules that deeply influence the functioning and business of companies and associations. Some let this happen by chance, others more far-sighted turn to experienced professionals.

UTOPIA helps its clients to understand and assess the impact of legislation on their businesses, seizing the opportunities of public decision-making to promote, consolidate or protect their interests. We make it happen bringing arguments and ideas to the attention of key stakeholders, in a strategic way and at the right time.

Testimonials and why clients like to work with us

"Professional expertise and dynamism: UTOPIA provides clients with the perfect mix for building strong and trustful collaborations with all its clients".

"Through a solid working methodology, UTOPIA develops effective strategies and approaches to problem-solving, establishing fruitful and long-lasting relationships with clients and stakeholders".

"UTOPIA's consultants are able to understand the dynamics of a fast-changing world, deploying the right tools to seize opportunities and neutralising threats".

"A young and talented team, delivering on the objectives identified through a tailor-made service: UTOPIA is more than a classic consultancy".

IN A FAST-CHANGING WORLD,
THE WAY YOU ENGAGE WITH
INSTITUTIONS AND MEDIA
NEEDS TO EVOLVE

THIS IS HOW WE ARE
CHANGING THE WORLD, ONE
CLIENT AT A TIME

WE MONITOR LEGISLATIVE AND POLITICAL SCENARIOS

WE ADVOCATE YOUR INTERESTS AT INSTITUTIONAL LEVEL

WE IDENTIFY THE BEST REGULATORY SOLUTIONS

WE ENGAGE WITH KEY STAKEHOLDERS

WE COMMUNICATE THROUGH TRADITIONAL AND DIGITAL MEDIA



BRUSSELS



ROME



MILAN