

# Rud Pedersen Public Affairs

: RUD PEDERSEN GROUP

## Office Address

28, Avenue Marnix, Brussels

## Email Address

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## Key Specialisms

☑ Chemicals

☑ Health Care

☑ Energy

☑ Metals & Mining

☑ Personal & Household Goods

☑ Chemicals

☑ Sustainability & Environment

## Brussels Office Since

📅 2017

## Number of Public Affairs Consultants

👤 34

## About Rud Pedersen

### Firm Description

Rud Pedersen is an independent European consultancy where the partners do the work. Part of the Rud Pedersen Group, its partners bring decades of government, consultancy and industry experience in their relevant fields to solve the public affairs and communications challenges that shape our clients' businesses.

### Ownership Structure

Partnership.

### International Structure

Rud Pedersen's Brussels office is part of the Rud Pedersen group, one of the fastest growing public affairs companies in Europe. It has over 230 public affairs consultants operating in Brussels, Berlin and across the Nordics and Baltics, an office due to open in Berlin in 2020 and dedicated PR and creative sister-companies King Street PR and Welcom. As a dedicated public affairs consultancy, we ensure a seamless and high-quality service for our clients in other European capitals through selecting dedicated public affairs partners.

### Key Strengths

With decades of experience of helping organisations reach their goals in Brussels, we seek to understand our clients' organisational goals and apply our expertise to address their challenges.

Our senior practitioners have experience in the full-range of public affairs and communications activities, from facilitating strategy and message development, to creative campaigning and media, to running successful legislative and regulatory public affairs campaigns.

The breadth of our experience and the depth of our understanding of the industries with which we work ensures market-leading senior counsel and day-to-day implementation by a senior team that brings measurable success.

### Key Clients

Bayer, Cobalt Institute, Cosmetics Europe, Eli Lilly, Estee Lauder, EURIMA, EDANA, IOGP.

### Thought Leadership

Public affairs is our chosen profession and we're passionate about it. As such, we regularly speak and write about its practice and evolution; from how to measure success in public affairs to how to leverage national activities for success in Brussels.

Ever since our partners started in public affairs, they have been part of the profession's continued evolution. One of our partners launched the concept of digital public affairs in 2008, with the market's first blog and twitter feed for a consultancy. We're constantly striving for new ways to help our clients' reach their goals, bringing a creative, solutions-oriented and client-centric approach to our work.

### Testimonials and why clients like to work with us

Our clients see us as trusted advisors, who understand them and the businesses they serve and solve their challenges whatever they may be. Our clients know when they hire Rud Pedersen that they receive senior counsel and senior-level implementation.

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## Your Public Affairs Partner in Europe

Rud Pedersen Public Affairs is a leading European consultancy specialising in Public Affairs. We help our clients navigate political systems and work with them to strategically reach their goals.

### Contact Us:

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[www.rudpedersen.com](http://www.rudpedersen.com)