



Corporate  
Purpose  
Advisory

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#### Client Contact

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#### Key Specialisms

⊗ Banking, Insurance and  
Financial Services

⊗ Digital Services &  
Technology Hardware

⊗ Energy

⊗ Food and Drink

⊗ Transport

⊗ Competition & Antitrust

⊗ Sustainability & Environment

#### Brussels Office Since

📅 2019

#### Number of Public Affairs Consultants

👥 Our Brussels office consists  
of our Managing Partner, 2  
Public Affairs consultants  
and 2 Senior Advisers.

## About Rise Corporate Purpose Advisory

### Firm Description

RISE is a corporate purpose advisory firm that helps leaders and organisations put purpose and sustainability at the core of strategy and engagement. The firm offers services in four key areas: Purpose definition & development, Business transformation & embedding purpose, Sustainability & stakeholder engagement, Public & government affairs.

### Ownership Structure

RISE is part of Cronos, a large European technology and venture capital group.

### International Structure

Based in London & Brussels with partners around the world.

### Key Strengths

We are a multi-disciplinary team with outstanding experience and passion for working with businesses to enhance their performance and reputation through purpose.

Our team works alongside clients to align with the UN Sustainable Development Goals and EU Green Deal, put in place strategies to accelerate their achievement, and develop creative engagement campaigns.

We provide high-level counsel on how to leverage purpose when navigating the regulatory and political landscape and develop public affairs strategies that put sustainability at the core.

### Key Clients

Eurogas, Women Political Leaders.

### Thought Leadership

Purpose-led or Purpose-washing?

Purpose-led public affairs  
– what's new?

The German Presidency of the  
Council of the EU – Purposefully  
Driving Sustainability

### Testimonials and why clients like to work with us

Why RISE?

- Strategic communications and EU public affairs support that meets the new expectations from stakeholders
- In depth understanding and advisory on the European Green Deal
- Extensive network and contacts in Brussels
- Unparalleled senior expertise in strategic sustainability and corporate purpose
- Global partnerships and insight

# RISE ABOVE BUSINESS AS USUAL



**Business as usual will not make  
Europe climate-neutral by 2050.**

**Be part of the solution.**

RISE helps organisations put corporate purpose at the heart of strategy and stakeholder engagement.

- European Green Deal policy advisory
- Regulatory risk & international policy
- Sustainability communications & COP26 support
- RISE 2030 – UN Sustainable Development Goals advisory

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