

RASMUSSEN GLOBAL

ESTABLISHED 2014

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Key Specialisms

⊗ Aerospace & Defence

⊗ Banking, Insurance and
Financial Services

⊗ Digital Services &
Technology Hardware

⊗ Energy

⊗ Governments

⊗ Telecoms

Brussels Office Since

📅 2017

Number of Public Affairs Consultants

👥 20

About Rasmussen Global

Firm Description

Anders Fogh Rasmussen founded this campaigns and public affairs firm with a clear purpose: to help democratic governments and companies committed to open and free markets navigate international politics, shape public policy, and get their message across.

We take on projects where we can make a difference. Combined with our senior staff's experience in top level positions in governments and international institutions and a strong media outreach capability, we are a powerful ally in the battle for ideas and influence.

Rasmussen Global provides a wide range of services to our clients including analysis, advice, high-level briefings with a strong tactical focus on delivery, campaign execution, communication and media outreach, and influence strategies.

Our extensive media network has secured prominent coverage, helping to shift the dial on policymaker or public opinion.

Ownership Structure

Privately owned.

International Structure

With a presence across Europe and the US, our team of senior advisors can reach governments, institutions and key opinion-makers. Our staff consists of public policy professionals with experiences ranging from business and political advisory to communications and campaigns.

Key Strengths

We specialise in political consultancy and campaigns, intelligence gathering, business advisory and speaker services. Our focus is on large influence campaigns in areas such as geopolitics, trade, the digital agenda, mobility, energy and security.

Moreover, as one of the few international leaders combining experience from the top decision-making level in Denmark, the EU and NATO, with a high profile across

the Atlantic, Mr. Rasmussen and his team are in a unique position to advise clients on transatlantic issues, international affairs and public policy management.

Key Clients

See our Transparency Register listing for key clients.

Thought Leadership

Mr. Rasmussen and his team regularly publish in top-tier international and national media across sector and medium, on subjects ranging from geopolitics and security to the EU digital agenda.

Mr Rasmussen himself has been at the centre of European and global politics for over three decades. In 2017, he founded the Alliance of Democracies Foundation, a non-profit that works to strengthen the force for democracy around the world. Its projects include the annual Copenhagen Democracy Summit and the Transatlantic Commission on Election Integrity.

Testimonials and why clients like to work with us

For individual case studies and testimonials, please reach out to us directly.



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**POLITICAL CONSULTANCY
& CAMPAIGNS**

**POLITICAL
INTELLIGENCE**

**INTERNATIONAL
BUSINESS ADVISORY**

Connect. Shape. Influence.

We are Rasmussen Global, a firm with a purpose: to help democratic governments and companies navigate a complex world and get their message across, harnessing decades of political expertise with data-driven analysis. We shape and deliver winning campaigns to influence opinions, policies and decision-makers at global and local level.

Copenhagen Brussels Washington DC Berlin Paris London

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