



landmark

PUBLIC AFFAIRS

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Key Specialisms

☑ Sustainability & Environment

☑ Digital Services &
Technology Hardware

☑ Food and Drink

☑ Media

☑ Personal & Household Goods

☑ Travel & Leisure

Brussels Office Since

📅 2007

Number of Public Affairs Consultants

👥 16 in Brussels, 30 across the
Landmark Public Affairs offices

About Landmark Public Policy

Firm Description

Landmark is an independent international public affairs and strategic communications agency. We help our clients to engage effectively with decision-makers, stakeholders, opinion formers and the media to achieve strategic business objectives. Landmark unites a diverse, dynamic, motivated team of experienced consultants able to deliver a highly professional service at all times. We work in seamless teams across geographies and time zones, tailored to the specific needs of each client. Our associates come from over 20 countries and speak more than 20 languages.

Ownership Structure

Independent.

International Structure

Offices in Singapore, London, New York, strong international network of trusted professionals.

Key Strengths

Commercial awareness, depth of knowledge, entrepreneurialism, responsiveness, stability and loyalty.

Key Clients

World Federation of Advertisers, PepsiCo, Toy Industries of Europe, International Food & Beverage Alliance (IFBA), Citrus Growers Association (CGA).

Testimonials and why clients like to work with us

Our clients come first. Where we can, we seek to anticipate client needs. Where we cannot anticipate, we are always available and dependable. We seek to identify opportunities for our clients proactively, we make the business case for seizing those opportunities and we turn them into sustainable business. We invest in gaining deep issue knowledge which, together with our commercial awareness, enables us to formulate powerful strategic advice and make us essential partners to our clients. We strive to obtain an exceptional understanding of our clients, their sectors and competitive

environments. This enables us to leverage our political, policy and communications expertise to generate maximum value added for our clients' business.

In 2019 we established a presence in the US with our New York office. We also launched our Trade Advisory Practice, to help organisations and associations navigate an increasingly complex international trade landscape. Our trade advisory practice combines strategic counsel and high-level political engagement with practical hands-on technical policy support.

We have a proven track record of effective and successful proactive engagement on trade legislative initiatives, including with European Commission officials, MEPs, diplomats, EU member state governments, including the UK, as well as trade officials in Southern Africa, Asia and the US Administration.

Our team of trade advisers have worked at the EU institutions and the UK Civil Service including the UK Department for International Trade, the European Commission and the European Parliament. They have provided strategic advice to multi-national blue-chip companies, trade associations and SMEs in a range of sectors on all aspects of international trade.



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Intelligent Strategy, Flawless Execution

Public Affairs

Strategic Counsel

Corporate Communications



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