# LP BRUSSELS

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#### **Key Specialisms**

 Digital Services & Technology Hardware

⊘ Energy

⊘ Public Utilities

- ⊘ Sustainability & Environment
- 🕗 Media

⊘ Transport and Vehicles

**Brussels Office Since** 

📛 2009

#### Number of Public Affairs Consultants

8 We have 7 public affairs consultants working for our clients in the EU.

### **About LP Brussels**

#### **Firm Description**

LP Brussels is an independent integrated communications company, specialising in public affairs and public relations.

For a decade, we have been helping our clients achieve results, get their voice heard and effect change in the EU, either as part of specific regulatory campaigns or broader reputation management campaigns.

Our team has extensive firsthand experience of advising different levels of government, think tanks and corporates – either individual companies, associations or coalitions.

#### Ownership Structure Independent company.

#### International Structure

From our base in Brussels, we actively use our network to ensure clients can receive the best possible service wherever it is needed.

We have a strategic partnership with Luther Pendragon, a leading London-based public relations and communications agency.

At a pan-European level, we are members of The Brussels Group, a network of independent public affairs companies from across the EU.

At a global level, we are members of the Global Public Affairs Group.

#### **Key Strengths**

Our key strength is our people – hands on, experienced, passionate about political communications and successful in complex and challenging situations.

#### Key Clients

- National Express / ALSA
- Drax Power
- PSI Alliance
- UK Transport in Europe (UKTiE)
- US Industrial Pellet Association
- Forum for the Future of Agriculture
- SEA\LNG

#### **Thought Leadership**

Members of our team regularly speak at conferences, are part of EU public affairs best practice organisations and share their analysis of developments in the EU on blogs and vlogs.

## Testimonials and why clients like to work with us

"What makes LP Brussels stand out is their ability to cut through complexity and implement effective campaigns. They are a valuable part of our team."

Ross McKenzie, Group Head of Public Affairs, Drax Group

"For over 10 years LP Brussels has guided the PSI Alliance sensitively through two revisions of the PSI Directive. Relying on their competence and thoughtfulness we have always succeeded in getting our positions into Parliament, Commission and Council."

Nikolaus Futter, CEO Compass Verlag and Chairman of PSI Alliance

"As members of the European transport association 'UKTIE', RIA regularly works with LP Brussels who provides the association with public affairs support. It is clear that LPB are key players in preparing the transport industry for what is to come in the years ahead, and have a very strong understanding of, and ability to influence, relevant transport policy in the EU."

Darren Caplan, Chief Executive, Railway Industries Association



Your team in Brussels

- Public Affairs
- Public Relations
- Reputation & Risk

