

#### Office Address

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#### **Email Address**

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Website Address

icoaa.eu

### **Key Specialisms**

- ⊗ Banking, Insurance & Financial Services
- Healthcare

**Brussels Office Since** 

**1992** 

Number of Public Affairs Consultants

85

# **About ICODA European Affairs**

### Firm Description

For the past 28 years ICODA European Affairs has successfully connected a wide range of organisations and companies with the European institutions.

We focus on three activities: European Public Affairs, Lobby training & EU coaching and EU Seminars & Events.

European Public Affairs

We offer strategic advice on how to influence the EU's legislative process. We assist our clients with putting their items on the EU agenda, keep them well informed about upcoming legislation and guide them through the EU-decision making process.

Lobby training and EU coaching

Are you the new 'EU man/woman' in Brussels for your organisation?We offer lobby training and EU coaching to make you will feel at home in the EU bubble in no time at all.

We also organise tailor-made working visits to the EU institutions for companies, universities and other organisations. Our knowledge and network in Brussels guarantees an enjoyable time with excellent learning opportunities to get a firm grasp on how to practice public affairs.

EU Seminars and Events

ICODA European Affairs also takes care of your presence in Brussels through our EU seminars and events. We advise on how to convert European issues to your audience and how your event topic can be placed in the European context.

#### **Ownership Structure**

Independent firm co-owned by Lodewijk Buschkens and Esther Ahern.

# **International Structure**

An EU-wide network of associated professional experts supports ICODA European Affairs with the implementation and execution of assignments and projects.

In addition, ICODA European Affairs has an inter-firm collaboration with the innovation consultancy 'BeBright' in the Netherlands.

#### **Key Strengths**

We believe in client participation. Together with our clients we devise and execute their lobbying strategies. It's the combination of our in-depth knowledge of the EU decision-making procedures, the technical expertise of our clients and our 28 years of practical experience that gets things done in Brussels.

#### **Key Clients**

For information about our clients, please have a look at the EU Transparency Register, accessible through our website www.icoda.eu

# **Thought Leadership**

"Thank you for your commitment to the great learning experience last week in Brussels. You increased the popularity of the European Union substantially!"

At ICODA European Affairs we strongly believe in the European project. Consequently, over the past two decades, we have introduced over 2500 professionals to the EU institutions during our EU events. We give lectures and provide access to the machinery of the EU.As a result, our participants return to their home countries with a better understanding of how the EU institutions function and, more importantly, with a positive mindset about the European project.

# Testimonials and why clients like to work with us

"ICODA brought us tremendous results within months. What else is there to say?"

Frank Hoen – Chairman Amber Alert Europe



**Lobby Training** 

Public Affairs EU Seminars

www.icoda.eu

