



FLEISHMANHILLARD

Office Address

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fleishmanhillard.eu

Key Specialisms

⊗ Banking, Insurance and Financial Services

⊗ Chemicals

⊗ Digital Services & Technology Hardware

⊗ Food and Drink

⊗ Gas, Water & Utilities

⊗ Healthcare

⊗ Transport and Vehicles

Brussels Office Since

📅 1991

Number of Public Affairs Consultants

👥 60

About FleishmanHillard

Firm Description

We help clients navigate our increasingly complex world by thinking boldly. We explore unknown territory with our clients, whether they be industry leaders and pioneers, emerging challengers or agents of change. Together, we break new ground while staying true to our principles of excellence in client service, integrity and high ethical standards.

Ownership Structure

FleishmanHillard is a wholly owned subsidiary of Omnicom Group Inc.

International Structure

We are one of 80+ FleishmanHillard offices in 30 countries across the world. Our global public affairs practice connects key political capitals in Europe, Asia and the Americas and offers deep expertise across the public affairs spectrum including: intelligence and policy analysis, government relations, third-party mobilisation, grassroots network development, reputation and crisis management, and digital, social and creative strategy.

Key Strengths

- Established track record of more than 25 years' market leadership in Brussels headed up by Senior Partner and General Manager Mette Grolleman.
- Industry-leading Financial Services practice led by Donald Ricketts, Bertie Huet, Guylaine Vandooren and Anna Davreux.
- Best in-class Environment and Chemicals practice with deep expertise in REACH, circular economy and chemical policy advocacy led by Robert Anger and Aaron McLoughlin.
- Fast growing healthcare team led by Emma Cracknell specialised in delivering pan-European market access programmes for major pharmaceutical companies, and supporting both industry and civil society organisations to navigate the complex Brussels healthcare landscape.

- An integrated communications and reputation management offering led by David Turier and Peter Wilson that works seamlessly with blue chip companies across FleishmanHillard's global network.
- FH Studio, an in-house digital, social and content offering led by former EurActiv Multimedia Director and photo journalist Evan Lamos, which includes in-house video (and on-site soundproof interview studio), animation, graphic and web design capabilities.
- A centre of excellence and innovation for FH's global public affairs practice, acting as a hub for pan-European and global integrated public affairs campaigns.
- A founding member of EPACA, European Public Affairs Consultancies Association, and signatory of the EPACA Code of Conduct for Public Affairs professionals.

Key Clients

AB InBev, AFME, Allianz, Amazon, Barclays, BlackRock, Cefic, Cisco, Credit Suisse, CropLife, Eli Lilly, Emirates, the EU Tech Alliance, The Future of Sustainable Data Alliance, GE, Global Coalition to Fight Financial Crime, HSBC, JP Morgan, Inmarsat, Novartis, Pfizer, and S&P Global.

Thought Leadership

- The FH2050 climate and sustainability practice, a cross-sector team to help organisations navigate, communicate and engage with the green recovery.
- The #EUinTwo video series which analyses the latest policy and political trends from our range of sector experts
- The Adding Some Substance video series which gathered opinions from both regulators and industry about the European Commission's Chemical Strategy on Sustainability



FLEISHMANHILLARD

NAVIGATING EUROPE **IN A YEAR OF HOPE**

www.fleishmanhillard.eu