

**Office Address**

Rue de la Science 41, 1040 Brussels

Email Address

enquiries-eu@fgh.com

Telephone Number

+32 2 893 31 10

Website Address

fgh.com

Key Specialisms

- Media Relations

- Sustainability & Environment

- Trade

- Competition & Antitrust

- Healthcare

- Industrial Goods & Engineering

- Digital Services & Technology Hardware

Brussels Office Since

- 2013

Number of Public Affairs Consultants

- 20

About Finsbury Glover Hering

Firm Description

Finsbury Glover Hering is a leading global strategic communications and public affairs communications consultancy, helping clients navigate complex environments.

We help boards, C-suites and other senior leaders at public and private companies, leading institutions and non-profits harness the power of communications to capture strategic opportunity and overcome critical business and reputational challenges. Built on strong local foundations forged through decades of experience, we are local experts with global reach. We are committed to obtaining the best outcomes for our clients through stakeholder engagement, strategic communications and advocacy.

From Washington, DC to Brussels to capitals around the world, Finsbury Glover Hering provides counsel that draws on our ability to shape the policy and regulatory debates across leading markets. Whether it's about crafting a thought leadership platform, looking to advance a company purpose or about mission-critical situations such as M&A transactions, IPOs, a crisis or transformation and change, Finsbury Glover Hering develops the necessary strategies. Through strategic communications, we help companies maximize their value and move decisively ahead. We develop communication campaigns that engage, empower and energize employees, stakeholders, policymakers and the public. Whether you want to strengthen your reputation, increase your valuation or advance your policy position, we help to navigate the political and policy landscape.

Ownership Structure

Incorporated and majority owned

International Structure

Formed by the merger of three of the world's most respected advisory firms, Finsbury Glover Hering maintains a global network of 700 professionals in the world's

major financial, government, business and cultural centres.

Key Strengths

- Government Relations, Policy & Advocacy
- Legislative and regulatory policies and strategies
- Cross-border M&A (political, regulatory, antitrust clearance)
- Foreign direct investment clearance (AWG, EU FDI SCREENING, CFIUS etc.)
- State Aid and subsidies
- Competition policy and enforcement cases
- Trade disputes (Anti-Dumping and Anti-Subsidy investigations, trade negotiations)
- Crisis & Issues Management
- Corporate Reputation & Leadership Strategies
- Transaction & Financial Communications
- Transformation & Change

Key Clients

Please see Finsbury Glover Hering's EU Transparency Register Entry: <https://ec.europa.eu/transparencyregister/public/consultation/displaylobbyist.do?id=578189413297-97>

Thought Leadership

Two Circle World

Where US-EU-CHINA relations are headed in 2021 – 10 discussion points

The US-EU-China relationship lies at the heart of the global policy and business agenda and is at a very critical point. Here's how Finsbury Glover Hering experts from across the globe think about it

<https://fgh.com/insights/1146/two-circle-world>

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OWN THE CONVERSATION. DELIVER RESULTS.

TO GENERATE GROWTH, SHAPE POLICY OR PROTECT
YOUR REPUTATION IN A RAPIDLY SHIFTING WORLD,
YOU NEED TO COMMUNICATE SEAMLESSLY.



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