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#### Key Specialisms

Digital Services &  
Technology Hardware

Media

Association management

EU funding

#### Brussels Office Since

1999

#### Number of Public Affairs Consultants

10

#### Key Clients

The European Publishers Council, The News Media Coalition, CEPI, the European Audiovisual Production association, FIAD, the International Federation of Film Distributors' Associations, STM, the global voice of scholarly publishing, APA Italy-Association of Audiovisual Producers.

## About Europe Analytica

#### Firm Description

Europe Analytica is a Brussels-based public affairs consultancy specialising in media and communication, with a strong focus on cultural and creative industries, media, data and privacy, copyright, innovation and digital services. Our company has been expanding and also embedding new areas of expertise very much focused on SMEs, as well as environmental and healthcare issues. Our Directors have over 30 years of experience and, together with a young and dynamic multicultural team, we work across many sectors to provide clients with bespoke solutions which are at the same time flexible while always maintaining high ethical values. We have an extensive influential network in Brussels which is ready to help clients make the best out of the challenges and opportunities that legal and operational transformations can bring to your sector at the European, national and local level. Europe Analytica won two awards at the Public Affairs Awards Europe 2018: In-house Team of the Year and Lobbying the European Parliament.

#### Ownership Structure

Chairman Angela Mills Wade.

#### International Structure

We recently launched 'EA Global' to work with clients in the USA, Australia and Ukraine. Also links with independent consultancies across EU, and partnerships with top universities across Europe including VUB, Nottingham Trent, John Hopkins, Zuyd and the American university of Brussels.

#### Key Strengths

Since its founding in 1999, the company has grown into an award-winning Brussels based consultancy specialising in the cultural, creative and media industries and is leveraging its profile to expand into new sectors.

Europe Analytica is proud to have won two awards at the Public Affairs Awards Europe 2018:

- In-house Team of the Year
- Lobbying the European Parliament

Our consultants are flexible and can adapt quickly to any demand so as to provide a bespoke service. We have an extensive and influential network at political and regulatory levels as well as throughout some key business sectors, bringing invaluable specialist knowledge. Our multi-cultural team brings a fresh approach to strategic thinking.

#### Thought Leadership

Our Directors and senior consultants have proven track records in influencing the direction of key policy areas such as copyright, data privacy, competition in the platform economy and audio-visual policy through their expertise in imaginative thinking. Working closely with a variety of businesses, we are highly respected for our knowledge and insights, often being invited to head up industry coalitions, and being invited to contribute to some strategic projects.

#### Testimonials and why clients like to work with us

"Europe Analytica helped the News Media Coalition significantly increase its profile, effectiveness and ability to deliver key messages on an important stage"

Andrew Moger- Executive Director, News Media Coalition (NMC)

"We are now more engaged than ever before and our voice is now heard in many different policy debates."

Jérôme Dechesne- President, The European Coordination of Independent Producers (CEPI)

Angela Mills Wade has been recognised by Politico as one of the Key Women who Shape Brussels and particularly her influence in Tech policy through her work with Europe Analytica and the European Publishers Council.



## An award-winning consultancy based in the heart of the European Union

Europe Analytica is a Brussels-based public affairs consultancy founded in 1999. We specialize in topics affecting the media, cultural and creative industries, marketing and digital communications, privacy and data protection.

With over 20 years of experience and with a young and dynamic team, we work across many sectors to provide our clients with bespoke tailor-made solutions which add value to their work.

We have an extensive and influential network ready to help businesses, educational institutions, non-profits, governments and think tanks shape the future regulatory landscape in Europe and beyond to make the best out of the challenges and opportunities that the digital transformation brings.

We are proud that our efforts were recognized when we won two prestigious prizes in 2018:



**In-house Team of the Year**

**Lobbying the European Parliament**

At Europe Analytica our clients are central to everything that we do. The company's overriding objective is to provide our clients with efficient and cost-effective services which are flexible and responsive to each client's requirements.

At the beginning of our relationship, we will help you plan an overall Public Affairs Strategy. This is based on an initial but thorough assessment of which policies that affect you which informs the strategic thinking behind which services we can offer.

1. *Intelligence Gathering and Monitoring – Keep up to date*
2. *Contact Programme – Meet the right people*
3. *Strategic Advice – the next step to take*
4. *Direct Participation – Be part of the process*
5. *Project Management – Every step of the way*
6. *Association Management – Stay on top*
7. *EU Funding – Growing the business of our clients*
8. *Events Management - Focus on what matters*
9. *Communications – Getting the message of our clients out there*

Whilst retaining our European identity we have **expanded our operations to a more global level** to represent and/or provide the inside track on issues and policy to companies and associations in the United States of America, and post-Brexit UK. To get your voice heard in the corridors of power get in touch with us today at [info@europe-analytica.com](mailto:info@europe-analytica.com)