

EUROPA INSIGHTS

Office Address

Avenue Louise 87, B-1050
Brussels, Belgium

Email Address

info@europa-insights.com

Telephone Number

+32 2 502 65 80

Website Address

europa-insights.com

Key Specialisms

⊗ Digital Services &
Technology Hardware

⊗ Sustainability

⊗ Governments

⊗ Healthcare

⊗ Industrial Goods & Engineering

⊗ Telecoms

Brussels Office Since

📅 2001

Number of Public Affairs Consultants

👥 2 directors, 2 senior consultants, 3 senior advisers, 2 consultants and 1 office manager.

Key Clients

Current clients include Orange, Ericsson, Nokia, Panasonic, Dolby, InterDigital, Qualcomm, Climate Neutral Data Centre Pact and CISPE.

International Structure

We focus on European institutions. We work in selected European capitals to echo and strengthen our client's messages at EU level. We maintain a network and ongoing engagement with key national government agencies, Public National Investment Banks and key business and industry stakeholders.

About Europa Insights

Firm Description

Providing independent legal and strategic policy advice and fostering third-party and coalition engagement. We work with small and medium sized enterprises, industry coalitions, global tech giants and EU institutions and policymakers to plan, build and deliver the most effective European ecosystems in critical legislative areas including Digital Economy, Privacy, Data Security, Public Health, Sustainability and the 'Green Deal', Intellectual Property Rights (IPR), Technology Licensing.

Our expertise across industries and regulatory affairs includes data economy, cyber security, analytics, public health, sustainability, patents and licensing, wireless standards and international trade. Our team includes in-house domain, public affairs and policy specialists and external senior advisors who bring insight, focus and experience to bear on behalf of our clients.

Creating an innovation ecosystem for Europe: 100% independent, our strategic advice and political, legal and regulatory analysis enables organizations to improve their understanding and engagement with EU institutions, and so navigate the most effective route through complex policy and legislative decision-making systems.

Industry coalitions, alliances and third-party engagement: we also manage and support highly successful pan-European associations. These cover multiple stakeholders ranging from global corporations to SMEs and research institutions.

- Climate Neutral Data Centre Pact (<http://climatenutraldatacentre.net>)
- IP Europe – for R&D and IP-intensive innovators (www.ip-talks.eu)
- CISPE – Cloud Infrastructure Service Providers in Europe (cispe.cloud)

Ownership Structure

Independent: privately owned.

Key Strengths

What makes us different? Operating across key communities of interest, we work with organizations, SMEs and individuals that actively contribute to innovation. We share their aspirations to help build a more secure and equitable innovation-based society founded on principles of fair play and sustainability.

- Data Economy, Cloud Computing
- GDPR and Cyber Security
- Sustainability and the 'Green Deal'
- Intellectual Property Rights, Patents, Standard Essential Patents
- Innovation and Competition Law
- 5G and Internet of Things
- International Trade
- Social Entrepreneurship and Infrastructure
- Public Health and International Development

Thought Leadership

Climate Neutral Data Economy and Green Deal: we support over thirty leading cloud infrastructure providers and data centre operators who endorse the Climate Neutral Data Centre Pact, a Self Regulatory Initiative pursuing ambitious greenhouse gas reductions and leveraging technology and digitalization to achieve the goal of making Europe climate neutral by 2050.

Intellectual property, patents and standards: through the IP Europe alliance, we are working with European institutions to strengthen Europe's strategic autonomy in the field of 5G/6G cellular communication.

Data protection, GDPR and industry code of conduct: we manage the first ever GDPR Code of Conduct for Cloud Computing Infrastructures.

Internet of Things: we work to create the European Partnership on Smart Networks and Services, bringing Next Generation Connectivity and the Internet of Things into the Horizon Europe research program.

Climate Neutral Data Centre Pact

The Green Deal needs Green Infrastructure

Data centre operators and trade associations are committed to the European Green Deal, achieving the ambitious greenhouse gas reductions of the climate law, and leveraging technology and digitalization to achieve the goal of making Europe climate neutral by 2050. To ensure data centres are an integral part of the sustainable future of Europe, data centre operators and trade associations agree to make data centres climate neutral by 2030.

