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Key Specialisms

- ☑ Sustainability
- ☑ Banking, Insurance & Financial Services
- ☑ Digital Services & Technology Hardware
- ☑ Food and Drink
- ☑ Governments
- ☑ Healthcare

Brussels Office Since

📅 1996

Number of Public Affairs Consultants

👤 35

About Edelman

Firm Description

Edelman is a global public affairs and communications marketing firm that partners with the world's leading businesses and organizations to evolve, promote and protect their brands and reputations. Simply put, in a complex and interconnected world, we work to support you earn trust.

Ownership Structure

As an independent, family-owned company, we do not answer to investors but solely to our clients, using our profits to strengthen our business, improve the lives of our employees, advance our industry, and serve as a responsible citizen of the world. Our commitment to the principles of our founder, Dan Edelman, are expressed in our core values — excellence, curiosity, and courage — that we strive to work and live by every day.

International Structure

With more than 60 offices worldwide, our global network delivers the right local expertise wherever you would like to undertake public affairs and communications marketing activities.

Key Strengths

In Brussels we have deep issues strategists combined with experts in media and digital strategy, crisis communications, influencer engagement, and corporate advisory. These core services are complemented by our in-house research and events services.

Key Clients

Our portfolio of clients can be accessed by logging onto our registration on the EU's Transparency Register.

Thought Leadership

Our work is rooted in our unique IP: The Trust Barometer. For the last 21 years we have focused on understanding the currency of trust and drawing unparalleled insights for our clients. To learn more about how Edelman can help you EARN TRUST.

Testimonials and why clients like to work with us

"Edelman has supported us since 2011 in building trust based relationships and developing an open dialogue with key EU, international and national policy makers. The Edelman team has assisted us in mapping and ranking our final audiences taking into consideration our company's goals as well as the national and international landscapes."

Head of EU Affairs of an Energy Company.



Edelman
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2021



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