

# cicero/amo

strategic advisors

## Office Address

Havas Brussels, Rue des Boiteux 9  
/ Kreupelenstraat 9, Brussels 1000

## Email Address

helena.walsh@cicero-group.com

## Telephone Number

+32 472786704

## Website Address

www.cicero-group.com

## Key Specialisms

⊗ Banking, Insurance and  
Financial Services

⊗ Digital Services &  
Technology Hardware

⊗ Metals & Mining

⊗ Competition & Antitrust

⊗ Sustainability & Environment

⊗ Trade

## Brussels Office Since

📅 2008

## Number of Public Affairs Consultants

👥 We have 10 dedicated EU  
specialists, as part of 41  
consultants across our Brussels,  
London and Dublin offices.

## Key Clients

European Confederation of Police  
(EuroCOP), European Hotels Forum,  
Index Ventures, Legal & General,  
MarketAxess, Onfido, Standard  
Life Aberdeen, Worldpay.

## About Cicero/AMO

### Firm Description

Cicero/AMO is a full-service communications and market research agency. We design and deliver award-winning corporate, brand, political and regulatory campaigns across all major business sectors from our offices in Brussels, London and Dublin. Working in a rapidly changing, fiercely competitive world we know that you don't simply find opportunities – you must create them. It's the creed we live by and practice for our clients every day. Across a number of sectors – from banking to fintech, data to trade issues, sustainability to pensions, and many more – we help our clients gain competitive advantage, build a strong reputation, earn the understanding and support of key stakeholders and influence opinion, behaviour and the development of policy. Together our corporate communications, public affairs, market research and digital specialists have vast experience of running integrated campaigns that maximise our clients' exposure and return on investment through a toolkit of services that includes expert corporate and media relations, leading thought leadership and pan-European regulatory engagement counsel. Whatever the audience, consumer, business or government, Cicero/AMO is trusted to deliver.

### Ownership Structure

Cicero/AMO is part of Havas Group.

### International Structure

Cicero/AMO has offices in Brussels, London and Dublin. Cicero/AMO is a member of AMO, the global strategic advisory network that is present in 11 countries, with consultancies based in Paris, London, Frankfurt, Berlin, Stockholm, Zurich, Amsterdam, Milan, New York, Washington, Tokyo, Montreal and Hong Kong. In 2020, /amo's agencies advised on almost 262 deals, worth a total of \$156.4 billion..

### Key Strengths

- Proven results for clients across a wide range of sectors and issues
- Specialists in complex markets
- Highly experienced team

### Thought Leadership

Cicero/AMO's dedicated market research team provide award-winning marketing and communications creation services, blending sector specialist copywriters and thought leaders with our in-house graphic design capabilities.

Among the recent thought leadership pieces produced by the team are:

### Intermediated ESG Investing: What do advisers think?

**The new social contract: Empowering individuals in a transitioning world.** Working with Aegon, the multinational life insurance, pensions and asset management company, this report surveyed 14,400 workers and 1,600 retired people across 15 countries.

**European Commission work programme.** Cicero/AMO regularly produces analyses of key EU legislative initiatives for the benefit of our clients.

**The future of transport: A brave new world?** Working with Kennedys, a global law firm this is one of the largest studies towards autonomous vehicles to date.

### Testimonials and why clients like to work with us

"Cicero's team is spot on with its competent advice and guidance through highly complex domestic and international politics. They are a reliable source for information on policy development and the key people involved in decision-making. We have been working with them for a long time and continue to appreciate their professionalism and client dedication." Geoff Aberdein, Global Head of Public Affairs & Policy, Aberdeen Standard Investments

# Trusted to deliver

Cicero/AMO is a full-service communications and market research agency. We design and deliver award-winning corporate, brand, political and regulatory campaigns across all major business sectors from our offices in Brussels, London and Dublin.

Working in a rapidly changing, fiercely competitive world we know that you don't simply find opportunities - you must create them. It's the creed we live by and practice for our clients every day.

Across a number of sectors - from banking to fintech, data to trade issues, sustainability to pensions, and many more - we help our clients gain competitive advantage, build a strong reputation, earn the understanding and support of key stakeholders and influence opinion, behaviour and the development of policy.

Together our corporate communications, public affairs, market research and digital specialists have vast experience of running integrated campaigns that maximise our clients' exposure and return on investment through a toolkit of services that includes expert corporate and media relations, thought leadership and pan-European regulatory engagement counsel.

Whatever the audience, consumer, business or government, Cicero/AMO is trusted to deliver.

**worldpay**  
from FIS

**Standard Life**  
Aberdeen



 **onfido**

 **Index**  
Ventures

 **Legal &**  
General

**EURO****COP**

 **Market Axess**

## Get in touch:

[www.cicero-group.com](http://www.cicero-group.com)  
+32 (0)47 278 6704

**cicero/amo**  
strategic advisors