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**Client Contact**

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**Key Specialisms**

- ⊗ Aerospace & Defence

- ⊗ Digital Services & Technology Hardware

- ⊗ Healthcare

- ⊗ Sport

- ⊗ Sustainability & Environment

- ⊗ Competition & Antitrust

- ⊗ Food and Drink

- ⊗ Trade

- ⊗ Chemicals

**Brussels Office Since**

- 📅 1965

**Number of Public Affairs Consultants**

- 👤 50+

## About Burson Cohn & Wolfe (BCW)

**Firm Description**

BCW is one of the world's largest full-service global communications agencies. BCW delivers digitally and data-driven creative content and integrated communications programmes grounded in earned media and scaled across all channels for clients in the B2B, consumer, corporate, crisis management, CSR, healthcare, public affairs and technology sectors. BCW is ranked number one on PProvoke's Global Creative Index 2020.

**Ownership Structure**

BCW is wholly owned by WPP (NYSE:WPP), the world leader in communications services. WPP is a creative transformation company that brings together brilliant people to build better futures for our clients. WPP's annual report can be accessed at: <http://wppinvestor.com/wpp/investor/financials/reports>.

**International Structure**

BCW Group has 97 wholly owned offices in 39 countries worldwide. Including our network of market-leading affiliate partners, BCW Group has 229 offices in 132 countries.

You can view a complete list of BCW offices here: <https://bcw-global.com/contact>.

**Key Strengths**

Public Affairs and Government Relations, Competition & Regulatory, Corporate, Crisis and Consumer, Social, Digital, Data & Creative, Integrated Communications.

**Key Clients**

See our EU Transparency Register.

**Thought Leadership**

- The Influence Index: [influenceindex.eu](http://influenceindex.eu)
- The EU Media Poll: <https://bcw-global.com/eu/latest/news/2020-11-25-eu-media-poll-2020>
- The European Commission Poster: <https://bcw-global.com/eu/latest/news/2020-11-25-eu-media-poll-2020>
- Twiplomacy: [twiplomacy.com](http://twiplomacy.com)
- We issue regular blogs on EU policy: <https://bcw-global.com/eu>

**Testimonials and why clients like to work with us**

According to feedback in our latest annual client survey, they appreciate that we:

- Come up with creative, innovative and persuasive solutions that influence decision-making
- Understand their business
- Have a deep knowledge of EU government and policy processes
- Measure success
- Adapt to changing circumstances



## A leading global communications agency with over 50 years of EU expertise

We combine an unmatched network of 163 offices in 112 countries with deep local knowledge.

We are experienced, strategic, integrated and creative.

Our team of talented consultants are at the frontier of public affairs and digital communications innovation.

**burson cohn & wolfe**

# bcw