

BOLDT

STRATEGY ► COMMUNICATIONS ► TRANSFORMATION

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Key Specialisms

⊗ Chemicals

⊗ Digital Services &
Technology Hardware

⊗ Energy

⊗ Food & Drink

⊗ Healthcare

⊗ Oil & Gas

Brussels Office Since

📅 1 January 2018

Number of Public Affairs Consultants

👥 Our Brussels team consists of 2 Senior Partners, 1 Director, 4 Consultants, and a number of senior advisors.

About BOLDT

Firm Description

Companies and organisations are faced with an increasingly complex and fragmented EU regulatory landscape. Public debates on important societal challenges, as well as rapidly evolving technological advances, put pressure on decision-makers to introduce new rules or adapt or abolish existing ones. In the era of fake news, hard facts and scientific evidence can no longer be relied on to guarantee a positive outcome.

Whether shaping legislation, navigating crises, changing business models or delivering sustainable growth with purpose, our strategic counsel makes the difference. We help companies and organisations navigate the nexus between politics and populism at every level - Member States, EU and EFTA, and at numerous international organisations. We address business strategy and communications together - and we believe the right combination will deliver transformational change.

Our services range from public affairs, public policy and political risk analysis, to CEO positioning, brand and reputation, organisational culture and engagement, issues management and crisis communications.

Key team members in Brussels:

- Jeremy Galbraith (Managing Partner)
- John Duhig (Partner)

Ownership Structure

BOLDT AG is a company limited by shares under Swiss law.

International Structure

We have a presence in Amsterdam, Berlin, Brussels, Cologne, Dusseldorf, Oslo and Zurich. Additionally, we have a network of strategic partners which enables us to provide seamless strategic advice around the world including: Madano in the UK, IBEX Partners / Summit Strategy Group in the United States, and

Agora Public Affairs & Strategic Communications in Latin America.

Key Strengths

Senior-Led Consultancy Firm

At BOLDT our clients have direct access to some of Europe's most experienced strategic communications consultants. The BOLDT partners bring unparalleled experience to work for our clients: We have all guided business and political leaders as senior advisors through complex, high-pressure and high-profile situations.

Our Model

The traditional agency model is broken. We know because many of us led these agencies at the highest levels. We founded BOLDT to give leaders direct access to counsellors with bold ideas, even bolder solutions and real records of achievement. There's no pretence and pageantry with us. No legacies or bloated bureaucracy. We're 100% focused on our core purpose: delivering transformations for our clients with BOLDT strategy and communication.

Key Clients

Google, Coty, MSD, Euroconsumers

Thought Leadership

BOLDT constantly tracks policy proposals coming out of the EU, key Member States and international organisations to ensure clients can take advantage of the impacts and opportunities that they present.

Additionally, BOLDT regularly publishes thought leadership pieces and participates in external speaking events on issues related to the public affairs and communications industry, providing advice and best practices. To learn more, please visit: <https://boldtpartners.com/category/news/>.

Testimonials and why clients like to work with us

Clients choose us because we challenge them, and we measure ourselves by the impact we have on their business. If they win, we win.

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Industries **disrupted**. Change accelerating. New regulations. Raised **expectations**. Increased **scrutiny**. An ever changing and shrinking world.

We founded BOLDT to give leaders direct access to counsellors with bold ideas, even bolder solutions and real records of achievement.

We counsel leaders on strategy, communications and stakeholder engagement.

We transform organisations and performance.

Reach out to learn how we can help you **be BOLDT**.



www.boldtpartners.com

Amsterdam | Berlin | Brussels | Cologne | Dusseldorf | London | Oslo | Zurich