

avisa partners

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avisa-partners.com

Key Specialisms

⊗ Aerospace & Defence

⊗ Banking, Insurance and
Financial Services

⊗ Chemicals

⊗ Digital Services &
Technology Hardware

⊗ Industrial Goods & Engineering

⊗ Media

Brussels Office Since

📅 2010

Number of Public Affairs Consultants

👥 23

About Avisa Partners

Firm Description

Avisa Partners is an international risk management group of about €40 million sales, 200 staff and offices in five cities – Brussels, Paris, London, Berlin and Washington. We specialize in impact oriented Public Affairs, Online Advocacy, Corporate Diplomacy and Cybersecurity Services (strategic, operational, forensic and due diligence). Avisa delivers board level solutions for sensitive matters as well as on-the-ground support for effective advocacy and regulatory matters.

The company supports large corporations, institutions, associations, and governments in times of crisis (including international negotiations, cyberattacks and litigation), in their strategic positioning (such as nation branding, image management for CEOs and key company leaders as well as and political brand building) and during periods of growth and development (M&A and market expansion).

Ownership Structure

Partnership.

International Structure

Own offices in Berlin, Brussels, London, Paris (HQ) and Washington DC. Network Offices in Sao Paulo, Shanghai and Tokyo.

Key Strengths

Avisa combines technological, legal and political experts in a unique way to achieve measurable advocacy results. Our holistic approach to tackling sensitive matters or goes way beyond the traditional public affairs toolbox.

Key Clients

Airbus, Lanxess, Japan Business Council, Ericsson.

Thought Leadership

Avisa is taking online advocacy work to the next level. The company goes way beyond a classic social media strategy by utilising digital tools and technological means to maximise the impact of online advocacy efforts. The results are both tangible and measurable. Avisa also invests itself increasingly in EU Defense and Security. In France, Avisa Partners' cybersecurity operations are already certified by the National Agency for Information Systems Security (ANSSI), which has recognised Avisa as an Information Technology Security Evaluation Center (CESTI) for First Level Security Certification.

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INTERNATIONAL AFFAIRS
DIGITAL
CYBERSECURITY

Avisa Partners specializes in competitive intelligence and international affairs.

Under one entity, Avisa Partners comprises an ecosystem of professionals in the spheres of economic intelligence, public affairs, international relations, cybersecurity, and digital advocacy in order to contain risks, manage hostile situations, and capitalize on opportunities on behalf of our clients.

The company supports large corporations, institutions, associations, and governments in sensitive matters and **times of crisis** (including international negotiations, cyberattacks, and litigation), in their **strategic positioning** (such as nation branding, image management for CEOs and key company leaders, and public affairs), as well as during **periods of growth and development** (M&A and overseas expansion).

FRANCE

UNITED STATES

EUROPE

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Brussels

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