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Key Specialisms

- Banking, Insurance and Financial Services
- Digital Services & Technology Hardware
- ⊘ Energy
- ⊘ Healthcare
- ⊘ Public Utilities
- ⊘ Transport
- O Association Management

Brussels Office Since

📛 2003

Number of Public Affairs Consultants

86

About Athenora Consulting

Firm Description

Athenora Consulting is a leading independent European public affairs firm based in Brussels. We build strategies that help our clients to constructively participate to EU decision making process at all levels.

We deliver tailor-made services:

- monitoring of our clients' legislative and regulatory environment;
- building of effective messages and narratives to be influential with impacts;
- designing with our client the most efficient and creative lobbying strategy to improve their reputation, to manage EU issues, to work with stakeholders building and managing large alliances to increase our clients' influence.

Ownership Structure

Athenora is an independent company with 3 partners Stéphane Desselas (founder) Natacha Clarac and Arnaud Magnier.

International Structure

Athenora joined the Public Relation Global Network in 2007 (PRGN (https://prgn.com/). Worldwide, the PRGN has more than 40 branches working together on cross-border issues.

Key Strengths

We are in constant shaking to bring news ideas, strategies, or concepts. Our expertise is encompassed in three dimensions: Athenora Consulting, Athenora Coaching and Athenora Academy

We dare to innovate, and we know the power of communication. We do it with the highest ethical standards. We care and act.

Key Clients

ADEME, CNGTC (Greffiers des Tribunaux de commerce), EDF-Fondation pour le droit continental, France FINTECH, GRDF , La Poste, MAIF, Unite2Cure, VYV, VINCI.

Thought Leadership

Dedicated to helping businesses find their way in the EU complex arena, Athenora is known for the books written by its partners on successful EU lobbying Les règles d'Or du lobbying.

Partners are regular lecturer on lobbying strategies in various conferences and seminars including SciencePo, ENA, IHEDN ...

Athenora's team conduct studies and share analysis providing critical intelligence to various organizations

Read more at http://www. athenora.com/en/

Testimonials and why clients like to work with us

Confrontation of ideas – strategic advices – human qualities – lasting relationship based on trust



Votre cabinet de conseils en affaires publiques européennes

Eveillez-vous à l'Europe et Agissez !

