

ADSinsight

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ads-insight.com

Key Specialisms

⊗ Agriculture

⊗ Education

⊗ Energy

⊗ Environment & Circular Economy

⊗ Food and Drink

⊗ Healthcare

⊗ Transport and Vehicles

Brussels Office Since

📅 2001

Number of Public Affairs Consultants

👥 12

About ADS Insight

Firm Description

Who we are:

- A leading international consultancy specialised in EU affairs
- Established in 2001, 14 team members, solid reputation for fostering constructive dialogue
- Flexible and versatile – adaptable to various needs of organisations
- Dynamic, international and multilingual team, 12 nationalities and more than 13 languages
- Committed to contributing to the SDGs
- Nicest consultancy in town (and we think nice matters!)

Services we provide:

- Monitoring and reporting on relevant EU and national developments
- Providing strategic advice on EU and national policies in a variety of areas
- Conducting and coordinating advocacy campaigns
- Organising meetings, events, workshops
- Drafting studies and reports (including for the EU institutions)
- Assisting with EU funding applications and EU media relations

Ownership Structure

SPRL, private company.

International Structure

Branch offices in Sweden, Germany, Poland and satellite offices in France, Italy and the US.

Extensive global network through professional contacts extending across Africa, Japan, small island developing states, Canada and the US.

Key Strengths

- Our people: our dedicated, committed, and highly professional team
- Vast experience in core fields: maritime, energy, circular economy, education, agri-food and health
- Prior experience from within the EU institutions
- Flexible, proactive and quick-footed
- We do what we say and say what we do

Key Clients

- Cambridge Assessment
- DNV GL
- European Commission and EESC
- Japan Association of Marine Safety
- Reloop Platform
- Stena

Thought Leadership

Rules matter. Be heard. Lead with creative and workable ideas.

Testimonials and why clients like to work with us

What makes us unique is our style. We are known as the nicest consultancy in town; polite and constructive, even in strenuous situations. We foster genuine dialogue based on mutual trust.

Testimonials from clients:

"I see ADS as a stakeholder instead of a lobby group – a valuable key entity in terms of policy development. They go deep, not scratching the surface"

"I really appreciate the trust, confidential information is never an issue"

"Beyond professional – creative, passionate and enthusiastic"

"Symbiotic relationship"

"Responsive, proactive, hands-on, intelligent answers"

"Long-term loyalty"

"Thorough knowledge, expertly applied"



Join us in celebrating
our 20th anniversary

Rules matter.
Be heard.
Lead with creative
and workable ideas.



Advocacy



Dialogue



Sustainability

We mediate, advocate and influence
rules for a better world

We are signatories of the CEO's Call to Action: A New Deal for Europe
for a Europe with a shared sustainable vision for its future, using the
SDGs as our guide.

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