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Key Specialisms

☑ Digital Services &
Technology Hardware

☑ Education

☑ Energy

☑ Healthcare

☑ EU Funding

Brussels Office Since

📅 1989

**Number of Public
Affairs Consultants**

👤 26

Key Clients

European Commission, Agilent Technologies, Deutsche Telekom, Elsevier, Motorola, Philips, Adecco, SAP, Bord Gáis, Special Olympics, British Council, Lantmännen, De Nora, Central Bohemia Region, Irish Aviation Authority, Nickel Institute, UniSystems, Anti-money Laundering Europe, ESB, Supermac's, Bird & Bird, MasterCard, HP.

About Schuman Associates**Firm Description**

Established in Brussels for over 30 years, Schuman Associates is an EU business advisory firm focused on funding, communication and public affairs. Schuman Associates is well known for its hands-on approach to EU funding. We coach clients to formulate and implement business development strategies to capitalise on Public-funded leads. We provide key intelligence on upcoming policy and funding initiatives and support a broad range of clients, from governments and large global firms to SMEs and NGOs. We are experienced in developing and managing Brussels-based communication strategies, projects and associations around various policy areas. Since 2017, Schuman Associates has managed the European Commission project, the European Broadband Competence Offices Support Facility.

Ownership Structure

Schuman Associates is independently owned.

International Structure

Headquartered in Brussels with a network of offices in Athens, Bucharest, Dublin, Hannover, Madrid, Milan, Prague, Rome, Sofia, Warsaw and partners in the USA.

Key Strengths

Schuman Associates supports clients to:

- understand and influence the policy and regulatory framework
- leverage market opportunities created by EU, national and multilateral donor funding programmes
- successfully bid for and implement publicly funded projects
- design communication and advocacy strategies to engage with EU stakeholders.

With a combined focus on funding and policy, we capture the complete life cycle of an opportunity for our clients.

Thought Leadership

Committed to the highest professional standards, integrity is key to our service to clients and in our relations with the European institutions. We are dedicated to delivering beyond expectations and to giving a return on investment.

Testimonials and why clients like to work with us

"Schuman's agency expertise has been instrumental to prioritising and supporting MasterCard's role and activities in the EU funding ecosystem. The know-how, flexibility and professionalism of the team contribute to creating an effective, qualitative and enjoyable collaboration environment."

MasterCard

"The British Council commissioned Schuman Associates to perform a strategic analysis of the impact of the EU Referendum on the access to funding for the UK's Education and Culture sectors. The work done by Schuman Associates was of outstanding quality for its clarity in quantitative and qualitative terms, and offered insightful proposals to address this impact. This no doubt stems from their extensive experience of the EU, as well as their astute understanding of the British Council requirements in this study."

The British Council

"We have been working for years with Schuman and have always enjoyed their professional support on planned and unplanned missions to detect business opportunities. Thanks to their daily work, we keep a continuous control on long-term initiatives, even at the very early stage. Schuman always finds who to contact in the sometimes complex EU organisation. This partnership is very valuable."

Hewlett-Packard



Your European partners
in a global market

Get ready. Get in touch
www.schumanassociates.com

Public affairs and communications

EU and public sector funding

Bid and project management