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Key Specialisms

⊕ Agriculture & Agribusiness

⊕ Banking, Insurance & Financial Services

⊕ Digital Services & Technology Hardware

⊕ Food and Drink

⊕ Healthcare

⊕ Oil & Gas

Brussels Office Since

📅 2017

Number of Public Affairs Consultants

👥 12 people in the Europe team, 100 globally

About McLarty Associates

Firm Description

McLarty Associates is the global strategy firm led by former Clinton White House Chief of Staff Thomas F. "Mack" McLarty, III, former Deputy Secretary of State John D. Negroponte, President and Co-Founder Nelson W. Cunningham, and former NATO Supreme Allied Commander James Stavridis. Since 1998, McLarty Associates has built a team of nearly 100 seasoned international specialists with expertise in all the major markets of the world, including former diplomats and senior officials, trade negotiators, intelligence officers, journalists, academics, and business people. Our clients are generally Fortune 200 companies with substantial global footprints, but we also advise emerging companies venturing abroad for the first time. We offer our clients tailor-made advisory services to help them solve problems and seize opportunities globally, focusing particularly on international trade, global M&A and related competition issues.

Ownership Structure

Limited Liability Corporation (LLC).

International Structure

With offices in Brussels, Beijing, and Singapore and people in over twenty countries, our team is multinational, multilingual, and bipartisan with a strong transatlantic footprint and experience working in Republican and Democratic administrations in the US as well as across the political spectrum in key global markets. Having lived in over 50 countries, we are a pioneer in the field of private sector diplomacy and have built an institutionalized and professional platform to help our clients in every part of the world.

Key Strengths

We are a boutique firm – large enough to be global, small enough to be nimble, and provide bespoke solutions for our clients. McLarty relies on long-standing, trusted relationships at leadership levels in almost all markets, offering a unique window into policy- and decision-making processes and corresponding ability to solve client problems. Our end goal is to help our clients make informed business decisions, develop and implement strategies, and appropriately deploy resources – ensuring they always have the tools in hand to succeed.

Key Clients

Walmart, Corteva, Chevron, GE, Meridiam, Uber, Canopy Growth Corporation.

Thought Leadership

Our international team members frequently comment and publish in international media on political developments in key markets around the globe and provide in-depth analysis on international trade in outlets such as POLITICO, The Washington Post, The Wall Street Journal, The Atlantic, Handelsblatt, Deutsche Welle, France24, CNN, Fox News, and many others. Our team is also deeply engaged in leading transatlantic think tanks as affiliated scholars, board members, panelists, and task force leaders. We use our convening power to provide a forum for informal debate, allowing our clients to connect with relevant decision-makers and exchange with facilitators across sectors, regions, and continents, enabling them to build trusted relationships.



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