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**Key Specialisms**

- ⊕ Aerospace & Defence
- ⊕ Chemicals
- ⊕ Digital Services & Technology Hardware
- ⊕ Governments
- ⊕ Healthcare
- ⊕ Sport

**Brussels Office Since**

📅 1965

**Number of Public Affairs Consultants**

👤 50+

## About Burson Cohn & Wolfe (BCW)

**Firm Description**

BCW is one of the world's largest full-service global communications agencies. Founded by the merger of Burson-Marsteller and Cohn & Wolfe, BCW delivers digital and data-driven creative content and integrated communications programs across all channels for clients in multiple sectors including public affairs, B2B, consumer, corporate, crisis management, CSR, healthcare and technology.

**Ownership Structure**

BCW (Burson Cohn & Wolfe) is part of WPP, the world's leader in communications services.

**International Structure**

BCW has a network of 163 offices in 112 countries with over 4,000 employees worldwide.

**Key Strengths**

Public Affairs, Integrated Communication Campaigns, Content Strategy, Digital, Crisis, Purpose.

**Key Clients**

See our EU Transparency Register.

**Thought Leadership**

- "The BrAlnstorm" – Report on Artificial Intelligence
- "What Influences the Influencers?" – annual media influence survey
- Twiplomacy reports on use of social media channels by world leaders
- We issue regular blogs on EU policy @BCWBrussels.

**Testimonials and why clients like to work with us**

According to feedback in our latest annual client survey, they appreciate that we:

- Come up with creative, innovative and persuasive solutions that influence decision-making
- Understand their business
- Have a deep knowledge of EU government and policy processes
- Measure success
- Adapt to changing circumstances.



**A leading global communications agency with over 50 years of EU expertise**

We combine an unmatched network of 163 offices in 112 countries with deep local knowledge.

We are experienced, strategic, integrated and creative.

Our team of talented consultants are at the frontier of public affairs and digital communications innovation.

**burson cohn & wolfe**