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ZNconsulting.com

Brussels Office Since

📅 1998

Number of Public Affairs Consultants

👤 20

Key Specialisms

- 📍 Chemicals
- 📍 Digital Services & Technology Hardware
- 📍 Food and Drink
- 📍 Governments
- 📍 Healthcare
- 📍 Transport

About ZN Consulting

Firm Description

As the leading digital agency in Brussels, we conceive and execute digital campaigns for clients ranging from Jean-Claude Juncker to Coca-Cola and the vaccine industry. We are leading the EU on how to use digital tools for communication and shifting perception.

Ownership Structure

We are a privately owned agency. Client satisfaction means everything to us as we have only our clients to answer to. Our profits are used to strengthen our business, enhance the lives of our employees and advance our cause: helping the world on its digital journey by taking organisations into the digital world. We have been shaping a story of digital transformation since 1998.

Key Strengths

- Digital strategy
- Digital influencer & target mappings
- Website and social media audits
- Hyperthinking
- Creative and Branding
- Visual identity
- Website development
- Social media workshops
- Content creation and shareable assets
- Videos, animations and documentaries
- Data analytics
- Social media campaigns

Key Clients

- The Coca-Cola Company
- FEFCO
- UPS
- European Travel Commission
- Vaccines Europe
- Ab InBev
- Pfizer
- Viatris
- MSD
- Sanofi Pasteur
- UCB

Testimonials and why clients like to work with us

"ZN has been invaluable in providing us with out-of-the-box creative ideas, such as the #DiscoverEU campaign.

ZN has an excellent and diverse team that is able to react and create content on a moment's notice."

Lada Jurica, Head of Communications Strategy
EPP Group, EPP Group

"When you go to an integrated communication agency, everything goes better"

Roxana Caba, EPRA Events Manager

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***You don't
have to be a
techie to believe
in technology...***

JEAN-CLAUDE JUNCKER



Jean-Claude Juncker: "You don't have to be a techie to believe in technology."

1.124.432 views

**As long as you
have ZN to make
you digital 😎**

Since we made Juncker's viral campaign video, we have helped many leading organisations embrace digital communication.

Founded in 1998, we were preaching digital way before it became trendy and we have years of experience to help you reach your audience.

OneStepAhead



ZNCONSULTING.COM

ZN