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**Brussels Office Since**

📅 2009

**Key Specialisms**

- ⊗ Member Platform
- ⊗ CRM for associations
- ⊗ Data Platform
- ⊗ Cybersecurity
- ⊗ Digital transformation

**Firm Description**

Symantra is a Brussels-based digital agency specialized in 360 degrees solutions for EU Associations. Symantra's innovative platforms are being used by many reputed Business and Trade Associations in Brussels.

Symantra has the reputation of being a market leader in Digital Transformation. Our platforms evolve continuously and are customizable to specific needs.

Symantra is focused on building digital skills into associations' culture and streamlining internal processes, resulting in significant productivity gains for the staff.

For more information, visit [www.symantra.com](http://www.symantra.com)

## About Symantra

**Our Products****Member Platform/Extranet**

Symantra's Member Platform provides you a connected, agile, and modern digital workspace. It helps you build member relationships and open new possibilities for member engagement. It can be accessed anytime, anywhere, on any device.

It follows the highest cybersecurity standards, regularly audited by external cybersecurity agencies.

Every feature in the platform is built with the associations in mind, it is NOT a generic one-size-fits-all approach.

**CRM platform for Associations**

Not just another CRM focussed on Sales Teams.

Centralize all your contacts, whether members or external stakeholders. Take control of the complete lifecycle of membership management and outreach activities, by automating your daily tasks and interconnect all your digital tools. Deliver more value to your members & stakeholders.

**Cybersecurity Audit tool**

Cyberattacks on Associations and Thinktanks even in Brussels have been on the rise.

The Cyber Auditing tool of Symantra helps in a semi-automated way:

- To identify the main vulnerabilities across your digital ecosystem (Networks Vulnerability, Web, Databases, Firewall, Cloud security)
- To receive alerts on malicious or anomalous patterns
- To retain security signals to identify trends over time

**Data Platform for smarter policy-making**

Symantra's Data Platform helps EU associations put data at the core of their value proposition and services for their members and stakeholders. Unlock the potential of your data for smarter policy-making. Spend more time exploring Valuable Insights and less on managing manual data processes.

**Testimonials and why clients like to work with us****DIGITALEUROPE**

The Member platform developed by Symantra to manage members has been a game-changer for DIGITALEUROPE. For the first time, we have been able to provide a transparent, professional, and coherent service to all of our members while freeing up a lot of time from our staff to focus on the policy work instead of administrative procedures. Since Symantra's Member platform is used for several other Trade associations, it constantly evolves and we can benefit from best practices as we scale our operations.

**CLEPA (European Association of Automotive Suppliers)**

Symantra has been the best partner to reach our goal of a better member experience. Symantra's platform has helped us with insights into our members' needs and priorities. We have definitely gained time in administrative tasks, we are managing all the digital tools with a centralized interface. The fact that we are using a platform that addresses specific issues of other associations in Brussels is a huge benefit for us.

**European Olympic Committee**

We have used Symantra's platform for 300 organizations (Mainly National Olympic Committees and National Sports Federations) across 25 countries as part of a collaborative project. We highly recommend Symantra's platform as it is intuitive, cost-effective, and easily customizable to your needs.

# We make digital transformation of EU associations simple.

- Membership management
  - Invoice automation
  - EU projects
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- Member Platform
  - CRM for associations
  - Data Platform