

# RASMUSSEN GLOBAL

ESTABLISHED 2014

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rasmussenglobal.com

## Brussels Office Since

📅 2017

## Number of Public Affairs Consultants

👤 20

## Key Specialisms

- ⊗ Aerospace & Defence
- ⊗ Digital Services & Technology Hardware
- ⊗ Energy
- ⊗ Governments
- ⊗ Telecoms
- ⊗ Sustainability & Environment
- ⊗ Metals & Mining

## About Rasmussen Global

### Firm Description

Anders Fogh Rasmussen founded Rasmussen Global as an international strategic advisory firm with a clear purpose: to help major companies and democratic governments navigate international politics, shape public policy, and get their message across.

We take on projects where we can make a difference. We provide a wide range of services to our clients, including:

- Intelligence on key political developments, providing analysis, advice, and high-level briefings;
- Outreach to governments, institutions, and key opinion-makers, shaping policy on critical issues;
- Campaign planning, execution, and media strategies, influencing stakeholders, decision-makers and opinion-leaders.

Our extensive media network has secured prominent coverage, helping shift the dial on critical policy matters. We feature regularly in leading North American, European, and Asian media including: The FT, The Wall Street Journal, The Washington Post, Politico, The Telegraph, The Guardian, Le Monde, Die Welt, Yomiuri Shimbun.

### Ownership Structure

Privately owned.

### International Structure

Our senior advisors, present in decision-centres, bring decades of experience in top level positions in governments and international institutions.

### Key Strengths

Rasmussen Global is both hands-on, focused on making an impact at local, national, and transnational level, and high-level, understanding and shaping the politics behind critical public policies.

Our focus is on conducting intelligence and influence campaigns in areas such as geopolitics, trade, the digital agenda, space policy, critical raw materials, supply chains, renewable energy, and security.

As a leader combining experience from the top decision-making level in Denmark, the EU and NATO, with high-profile across the Atlantic, Mr. Rasmussen and his team are in a unique position to advise clients on transatlantic issues, international affairs, and public policy management.

### Key Clients

Some of our current clients include: the Mission of Japan to the EU, the Mission of Taiwan to the EU, Viasat, Equinor, Accenture.

For a full list of key clients, please see our Transparency Register.

### Testimonials and why clients like to work with us

For individual case studies and testimonials, please reach out to us directly.



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**POLITICAL CONSULTANCY  
& CAMPAIGNS**

**POLITICAL  
INTELLIGENCE**

**INTERNATIONAL  
BUSINESS ADVISORY**

# Connect. Shape. Influence.

We are Rasmussen Global, a firm with a purpose: to help democratic governments and companies navigate a complex world and get their message across, harnessing decades of political expertise with data-driven analysis. We shape and deliver winning campaigns to influence opinions, policies and decision-makers at global and local level.

Copenhagen   Brussels   Washington DC   Berlin   Paris   London

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[www.rasmussenglobal.com](http://www.rasmussenglobal.com)