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Key Sectoral Expertise

☑ Banking, Insurance and
Financial Services

☑ Digital Services &
Technology Hardware

☑ Energy

☑ Metals & Mining

☑ Real Estate

☑ Transport and Vehicles

Brussels Office Since

📅 2008

**Number of Public
Affairs Consultants**

8 We have eight dedicated
EU specialists, as part of 41
public affairs consultants
across our London, Brussels
and Dublin offices.

About Cicero Group**Firm Description**

Cicero Group is a full-service communications and market research agency. We design and deliver award-winning corporate, brand, political and regulatory campaigns across all major business sectors from our offices in London, Brussels and Dublin.

Working in a rapidly changing, fiercely competitive world we know that you don't simply find opportunities – you must create them. It's the creed we live by and practice for our clients every day.

Whatever the audience, consumer, business or government, Cicero is trusted to deliver.

Ownership Structure

Cicero Group is an independent company principally owned by directors and staff.

International Structure

Cicero has offices in London, Brussels and Dublin.

Key Strengths

Proven results for clients across a wide range of sectors and issues.

Specialists in complex markets.

Highly experienced team.

Key Clients

Citi, European Hotels Forum, Funding Circle, Index Ventures, Legal & General, MarketAxess, Onfido, Personal Investment Management & Financial Advice Association (PIMFA), Standard Life Aberdeen, World Gold Council, Worldpay

Thought Leadership

Cicero's team regularly publishes briefings on pertinent issues and will be analysing the new European Commission's work programme in detail.

We circulate a weekly 'Brexit Insights' briefing that provides a succinct overview of all key political developments from our expert teams in London, Brussels and Dublin.

We also regularly draft commissioned reports providing an EU institutional and/or member state audit, and analysis of specific upcoming policy initiatives.

To sign up to receive our analyses, please email register@cicero-group.com.

Testimonials and why clients like to work with us

"We selected Cicero on the basis of strong recommendations from startups and scaleups and engaged them to cover Brussels for us. Cicero's expertise and guidance has been critical to formulating our policy strategy across Europe. They have helped us to identify opportunities for legislative change, opened doors to key decision makers, secured high profile meetings and tailored our messaging and positioning for both policy-makers within the European Institutions, and at national regulator level.

With Cicero's help, we feel well prepared for the new Commission, we've been able to feed into early-stage EU legislative initiatives and stay one step ahead of EU policy developments affecting our sector.

We have been impressed with both the quality of the strategic insights plus the responsiveness of day to day support of the Cicero team and would recommend their work to other organisations looking to engage in Brussels. They are also able to understand the constraints of startups and flex their working model to adapt to this."

Laura Coffey, Director of Policy and Strategic Accounts, Onfido

Trusted to deliver

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