

**Office Address**

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Client Contact

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Website Address

logos-pa.com

Key Sectoral Expertise

- ✶ Aerospace & Defence

- ✶ Alternative Energy

- ✶ Automobiles & Parts

- ✶ Electronic & Electrical Equipment

- ✶ Food & Beverage

- ✶ Digital Services & Technology Hardware

Brussels Office Since

- 📅 1998

Number of Public Affairs Consultants

👥 Logos Brussels employs 30 consultants and senior experts who collectively speak 12 languages. MCI Group employs 2,700 colleagues worldwide.

About Logos

Firm Description

Logos provides tailor-made advocacy and outreach solutions based on a combination of technical expertise, political savvy, and razor-sharp communications. We excel at building relationships and compiling the evidence for innovation-friendly public policy. We have been servicing clients for 20 years.

Clients trust us to steer alliances, activate communities, and engage with policymakers. They rely on our strategic insight and creativity to make themselves heard in Brussels and beyond. While our heart is boutique, our reach is global.

Ownership Structure

Logos is established in Belgium and is part of MCI Group, an international event, communications and association management group.

International Structure

Logos operates from Brussels, Geneva, Paris and Washington, D.C. Since 2012, we have integrated MCI Group with its 62 offices in 31 countries.

Key Strengths

Our strengths include:

ADVOCACY

- Political intelligence & policy monitoring
- Strategic advice
- 360° perception surveys
- Government relations

COMMUNICATION

- Communication campaigns
- Social media
- Media relations
- Video, print and digital assets

COALITIONS

- Industry associations
- Innovation alliances
- Public-private partnerships
- EU funding

PUBLIC DIALOGUE

- Concept and programme development for policy events

- Stakeholder management
- Consensus building
- Event management

Key Clients

5GAA, ADVEA, AVEC, CEMEX, ECI, FIM, IRU, SAE, ZTE

Thought Leadership

Logos consultants publish regular posts on our blog about regulatory challenges and policy trends in Europe. We focus on societal shifts such as digitisation, decarbonisation and the emergence of the sharing economy. We analyse how these ongoing transformations are leading industries to converge and seek partnerships beyond their traditional realm.

Logos also organises or facilitates multi-stakeholder debates involving industry, civil society and policymakers.

For the European elections in May 2019, Logos compiled an EU Tracker that anticipated the possible consequences of the electoral results in terms of EU leadership and political majority.

Testimonials and why clients like to work with us

Clients like us for our relentless creativity, technical expertise and continuous availability. We help our clients earn trust and drive change.

"Thank you for the excellent preparations and support that Ana and Victor have given for the visit of the CX Europe Public Affairs Team. Everything went to plan, and all my colleagues were very positive about the whole experience. Both of them represented Logos in a very positive way and you should be proud of the job that they have done. Please do pass on my sincere appreciation to them both".

Martin Casey
Director Public Affairs Europe

logos

earn trust.
make change.

a public affairs agency with a boutique heart and a global reach

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advocacy

government relations, public affairs and communication campaigns



coalitions

industry associations, innovation alliances and public-private partnerships



public dialogue

concept and programme development for events, stakeholder management and consensus building