

RUD PEDERSEN

PUBLIC AFFAIRS

Office Address

28, Avenue Marnix, Brussels

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rudpedersen.com

Key Sectoral Expertise

⊗ Banking, Insurance and Financial Services

⊗ Chemicals

⊗ Digital Services & Technology Hardware

⊗ Industrial Goods

⊗ Metals & Mining

Brussels Office Since

📅 2017

Number of Public Affairs Consultants

👤 10

About Rud Pedersen

Firm Description

Rud Pedersen is an independent European consultancy where the partners do the work. Part of the Rud Pedersen Group, its partners bring decades of government, trade union and consultancy experience in their relevant fields to solve the public affairs and communications challenges that shape our clients' businesses.

Ownership Structure

Partnership.

International Structure

Rud Pedersen's Brussels office is part of the Rud Pedersen group, one of the fastest growing public affairs companies in Europe. It has over 150 public affairs consultants operating in six European countries as well as dedicated PR and creative sister-companies King Street PR and Welcom. As a dedicated public affairs consultancy, we ensure a seamless and high-quality service for our clients in other European capitals through selecting dedicated public affairs partners.

Key Strengths

With decades of experience of helping organisations reach their goals in Brussels, we seek to understand our clients' organisational goals and apply our expertise to address their challenges.

Our senior practitioners have experience in the full-range of public affairs and communications activities, from facilitating strategy and message development to running successful legislative, regulatory and creative public affairs campaigns.

The breadth of our experience and the depth of our understanding of the industries with which we work ensures market-leading senior counsel and day-to-day implementation by a senior team that brings measurable success.

Key Clients

ABInbev, Albemarle, Amway, Bayer, Booking.com, Ceramie-Unie, the Cobalt Institute, CosmeticsEurope, Danish Ship Finance, EDANA, EHI, Endura, Eurima, EuroMetaux, ING, Landskrona

Thought Leadership

Public affairs is our chosen profession and we're passionate about it. As such, we regularly speak and write about its practice and evolution; from how to measure success in public affairs to how to leverage national activities for success in Brussels.

Ever since our partners started in public affairs, they have been part of the profession's continued evolution. One of our partners launched the concept of digital public affairs in 2008, with the market's first blog and twitter feed for a consultancy. We're constantly striving for new ways to help our clients' reach their goals, bringing a creative, solutions-oriented and client-centric approach to our work.

RUD•PEDERSEN

PUBLIC AFFAIRS

Senior Counsel

*A public affairs firm where
the partners do the work*

Drawing upon decades of experience in government, trade unions and business, we are an independent European public affairs consultancy with partners who are passionate about personally serving our clients every day.

For further information:

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