



# Political Intelligence

## Office Address

Rue de la loi 38, Boite  
5, 1000 Brussels

## Telephone Number

+32 2 789 66 22

## Client Contact

Isabelle De Vinck and  
Andrea D'Incecco

## Website Address

political-intelligence.com

## Key Sectoral Expertise

⊗ Digital Services &  
Technology Hardware

⊗ Media

⊗ Oil & Gas

⊗ Telecoms

⊗ Transport

## Brussels Office Since

📅 1997

## Number of Public Affairs Consultants

👥 20

## About Political Intelligence

### Firm Description

Established in 1997, we've built up over 20 years of lobbying experience. But don't take our word for it – the proof is in the longevity of our client relationships, where we become both trusted advisors and an integral part of their own team. To us, honesty and openness are vital to building a solid working relationship. We love people that have a vision, give their honest opinion and we never look away from criticism – we learn from it!

Our success is built on our people, at PI, we strongly encourage all team members to take responsibility, to be creative and to challenge ideas. Our horizontal hierarchy is about sharing leadership and solidarity. Our priority is for our client to love working with us as much as we love working with them!

### Ownership Structure

Political Intelligence Brussels is privately owned and run by its 2 managing partners; Andrea D'Incecco and Isabelle De Vinck.

### International Structure

Political Intelligence is a network of privately-owned companies in key European markets including Brussels, London, Madrid, Paris, Lisbon and Washington. Our Brussels office provides European, Belgian and Luxembourgish public affairs services. To ensure our clients have the necessary reach to engage with both national and EU institutions, we have developed longstanding and active partnerships with likeminded companies in Berlin, The Hague, Dublin and Rome.

### Key Strengths

Tech policy is in our DNA – since our founding, digital and ICT policy has been Political Intelligence's core business. We have over 20 years' worth of expertise supporting innovative businesses at European level. That said, with the economy digitalising at high pace over the last decade, we have been branching out into a wide range of sectors such as aviation, energy, mobility,

circular economy, health, food and tourism. Being at the forefront of the digitalisation of such traditional sectors, we fully understand disruptive digital business models, bring a fresh perspective to traditional activities, and remain passionate about innovation.

### Key Clients

Google, Netflix, TUI travel, SHV energy, Etsy, Kickstarter, Oath, EuroISPA.

### Thought Leadership

Our vision is one of transparency and best practice where our teams abide by ethical standards which guarantee a transparent and professional representation of our client's interest. But we also want to 'walk the talk' and actively participate. Isabelle has been recently appointed chairwoman of EPACA to contribute improving the professional standards of Public affairs in Brussels.

### Testimonials and why clients like to work with us

"The PI team are serious in the work they do; put simply, they know their stuff and are not afraid to give their honest professional opinions (even when that does not match your own). While undoubtedly the PI team are high specialised in digital policy, their diverse backgrounds adds an extra insight into the work they bring; as does their willingness to go that extra mile for their clients. However, most striking about working with Political Intelligence is their attitude; there is no request too demanding and their service always comes with a smile, which has led to our continued collaboration for over a decade."

Georgios Mavros, Public  
Policy & Government  
Relations EMEA at Google

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[www.political-intelligence.com](http://www.political-intelligence.com)