



## PANTARHEI

corporate advisors

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### Key Sectoral Expertise

⊗ Banking, Insurance & Financial Services

⊗ Construction & Materials

⊗ Energy

⊗ Healthcare

⊗ Industrial Goods

⊗ Metals & Mining

### Brussels Office Since

📅 2010

### Number of Public Affairs Consultants

👥 10

## About Pantarhei corporate advisors

### Firm Description

Pantarhei is a partner-managed corporate consultancy combining the methodological approach of a classic consultancy and the spirit and agility of a Public Affairs agency. We strongly believe to best support our clients by constantly innovating our services and thus raising the bar for excellency in Public Affairs – be it by applying Service Design as the new community building tool or by developing a unique approach to Digital Public Affairs.

### Ownership Structure

Pantarhei advisors is a 100% partner-led consultancy.

### International Structure

Our understanding of supporting our clients in the best way involves an interdisciplinary approach, working with law firms, accountants, tax consultants, engineering consultants, investment banks, university institutes, think tanks and other communication professionals. Furthermore, Pantarhei advisors is part of the global Public Affairs network FIPRA.

### Key Strengths

Pantarhei consultants all have extensive experience in either the business world or in the political sphere (or most ideally both), hence we can carry out our role as “translator” between the business world and “planet Brussels”. We see Public Affairs in the core of a company’s strategic interests. Therefore, we make sure to understand our clients’ business models in order to not only fulfil Public Affairs actions, but to think ahead in the interest of our clients’ business.

Furthermore, pantarhei advisors has additional offices in Austria, being able to support international businesses and organizations to represent their interests at national level.

### Key Clients

Austrian Post, EVN, RHI Magnesita; European Mineral Resources Confederation, Greiner Group, Uniqa, booking.com, German Association of Parallel Distributors, Austrian Railways.

### Thought Leadership

Key to successful Public Affairs is to understand how to communicate with those stakeholders that shape your regulatory environment. Since communication fundamentally changes thanks to new technologies and a new form of “many-to-many”-communication, also Public Affairs undergoes a far-reaching transformation. Pantarhei dedicates its innovation resources entirely to develop Digital Public Affairs services of the future.



PANTARHEI



Policy-making is changing.  
And so must Public Affairs.

Content is king.  
Co-creation is queen.  
And technology is ace.

We play a new game.  
Are you ready to play too?



#### DIGITAL PUBLIC AFFAIRS

Three element cycle:

**Intelligence:** analysis of environment, topics, channels and strategies

**Engagement:** positioning in the online environment, building and maintaining (online) relationships

**Campaigning:** digital campaigning, message delivery to decision-makers and the public



#### NEW COMMUNITIES

Service Design is used as an effective **stakeholder management tool** radically centering on the user's perspective, fostering out-of-the-box thinking and creating practice oriented solutions that can be immediately experienced.



#### VIRTUAL CAMPAIGNING CENTRE

We provide our own all-in-one software that enables organisations to strategically plan, create and execute public affairs and communication campaigns: data-driven, co-creative, through relevant online and offline communication channels.