

**Office Address**

22-24 Rue du Luxembourg,  
1000 Brussels

**Email Address**

eu@interelgroup.com

**Telephone Number**

+32 2 213 13 00

**Client Contact**

Grégoire Poisson,  
Managing Partner

**Website Address**

interelgroup.com

**Key Sectoral Expertise**

⊗ Automobiles & Parts

⊗ Chemicals

⊗ Digital Services &  
Technology Hardware

⊗ Energy

⊗ Food and Drink

⊗ Healthcare

**Brussels Office Since**

📅 1983

**Number of Public Affairs Consultants**

👥 60 in Brussels. Together, we are more than 1000 consultants covering 70 markets in the Americas, Asia-Pacific, Africa and the Middle East, and Europe.

## About Interel European Affairs

**Firm Description**

Interel is the global public affairs and association management consultancy. We help our clients to manage political risk and capitalise on political opportunity. Our experts in more than 70 markets deliver political risk and opportunity analysis, and strategic engagement solutions which deliver measurable results.

**Ownership Structure**

Partnership.

**International Structure**

Our global reach, through the Interel Global Partnership, a network of public affairs specialists spanning more than 70 countries, means we can provide seamless support for the challenges you face anytime, anywhere in the world. We put our team of best-in-class affiliates with local and regional knowledge at your service to identify critical issues and deliver strategies to respond to them wherever they might arise.

**Key Strengths**

Success is based on deep subject matter expertise across food and health, energy and environment and technology. This knowledge is combined with specialist association management services and an unrivalled global reach through the Interel Global Partnership. The geographical scope of Interel's offering was underlined this year with the launch of a new microsite dedicated to the European Elections in 2019. Vote Europe showcases in-depth country analysis and intelligence from across Interel's partner agencies in Europe, as well as country candidate lists and a blog providing commentary on every aspect of next year's institutional changeover. Content is overseen by Interel's in-house expert on the European Parliament, Richard Steel, a veteran of Parliamentary process and personalities with more than three decades of experience.

**Key Clients**

Interel's EU practice has been a market leader in Brussels for more than 35 years and counts,

amongst others, the Coca-Cola Company, Asahi, the Alibaba Group, Expedia, Turo, Merck, Celgene, Ecolab, Intel, ChargePoint, Sony, Project Management Institute, IEEE, TE Connectivity as clients.

**Thought Leadership**

Monthly Postcard from Strasbourg by Richard Steel, VoteEurope – if you want the inside scoop on the upcoming 2019 EU elections and what they could mean for Europe, check our website VoteEurope, subject-specific articles on a monthly basis written by our experts and published on our website www.interelgroup.com, subject-specific in-depth analysis/ briefings written by our Interel EU practices.

**Testimonials and why clients like to work with us**

"We see Interel as a natural extension of our team. Year after year, our partnership gets stronger, deeply rooted in trust and built upon strategic insights and excellent delivery. Interel is a sounding board and a sparring partner"

Wouter Vermeulen, Senior Director, Coca-Cola Public Policy Center Europe, Middle East & Africa

"The Interel team has not only provided us with high quality strategic advice but has also been highly effective in managing all aspects of the coalition and delivering concrete results."

Kevin Prey, IP Counsel, SAP – Chair of IP2Innovate

"Interel has been instrumental in advancing ChargePoint's agenda in Europe and meet the relevant stakeholders for the discussions on the proposed Regulation for CO2 emissions standards for cars. Interel's in-depth knowledge and expertise on mobility policies helped us promote our cause to support an ambitious regulatory framework for sustainable transport in Europe."

Colleen Quinn, Senior Vice President Global Public Policy, ChargePoint

# ADVANCING INTERESTS

Empowering you to grow and shape public policy. Globally.



Interrel is the founder of the Interrel Global Partnership (IGP), the world's largest network of independent public affairs, public relations, and government relations firms.



Together, we are more than 1000 consultants covering 70 markets in the Americas, Asia-Pacific, Africa and the Middle East, and Europe. 40 languages spoken by Interrel consultants.



Award winning teams: 5 Outstanding European Public Affairs Awards, including Consultancy of the Year 2018. 4 PRCA Public Affairs Awards, including Consultancy Campaign of the Year.



We support multiple disciplines and sectors with an unwavering commitment to high standards. Our offices are located in global decision centers.

*Get ahead of the EU Elections 2019*



**VoteEurope**

by  **interrel**  
ADVISING PROGRESS

[VoteEurope.interelgroup.com](http://VoteEurope.interelgroup.com)