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**Client Contact**

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**Brussels Office Since**

📅 1996

**Number of Public Affairs Consultants**

👤 30+

**Key Specialisms**

- 📍 Aerospace & Defence
- 📍 Banking, Insurance and Financial Services
- 📍 Digital Services & Technology Hardware
- 📍 Food and Drink
- 📍 Governments
- 📍 Healthcare
- 📍 Association Management
- 📍 Chemicals
- 📍 Energy
- 📍 Sustainability & Environment
- 📍 Transport

## About Edelman

**Firm Description**

Edelman is a global public affairs and communications marketing firm. Our mission is to support our clients in navigating an ever more complex, interconnected and politicized world. We partner with world leading businesses and organizations to evolve, promote and protect their brands, reputation and licence to operate.

**Ownership Structure**

As an independent, family-owned company, we do not answer to investors but solely to our clients. We use our profits to strengthen our business, improve the lives of our employees, advance our industry, and serve as a responsible citizen of the world. Our commitment to the principles of our founder, Dan Edelman, are expressed in our core values – excellence, curiosity, and courage – that we strive to work and live by every day.

**International Structure**

With more than 65 offices worldwide, our global network delivers the right local expertise wherever you would like to undertake public affairs, communications or marketing activities.

**Edelman Global Advisory**

Edelman Global Advisory (EGA) is a dedicated public affairs firm helping clients to navigate geopolitical risks as well as protect and promote their business within the policy space.

EGA consists of a nimble and highly skilled advisory team that works and executes fluidly across regulatory hubs and key markets, while leveraging the trusted expertise of Edelman's 6,000 colleagues worldwide.

We are the new guard—entrepreneurs with fresh insights and tailored strategies to achieve your goals. [www.edelmanglobaladvisory.com](http://www.edelmanglobaladvisory.com)

**Edelman Data and Intelligence (DXI)**

Edelman Data & Intelligence (DXI) is a global, multidisciplinary research, analytics, and data consultancy with a distinctly human mission.

We use data and intelligence to help organizations build trusting relationships with people: making communications more authentic, engagement more exciting and connections more meaningful.

[www.edelmandxi.com](http://www.edelmandxi.com)

**Key Strengths**

In Brussels we house our most seasoned public and regulatory affairs experts combined with agile professionals in media and digital strategy, crisis communications, influencer engagement, and corporate advisory. These core services are complemented by our in-house data, research and events services.

**Key Clients**

Our portfolio of clients can be accessed by logging onto our registration on the EU's Transparency Register which can be found here – [https://www.bestinbrussels.eu/best\\_consultancies/edelman/](https://www.bestinbrussels.eu/best_consultancies/edelman/).

**Testimonials and why clients like to work with us**

"Edelman helped us reaching out key stakeholders in Brussels to show the need to prioritize access to care and treatment in the therapeutic area, and to position us as a trusted partner in the space. [...] They brought together successfully a combination of public affairs, corporate communications and digital expertise in a natural and integrated manner."

Head of Policy, Healthcare client

# Building trust in today's evolving geopolitical environment.

We work together with our clients to build trust with stakeholders in government, civil society, and the private sector.

